

New "Mother and Child" Prize Portrait Contest See Page 14

# Mid-Week Pictorial

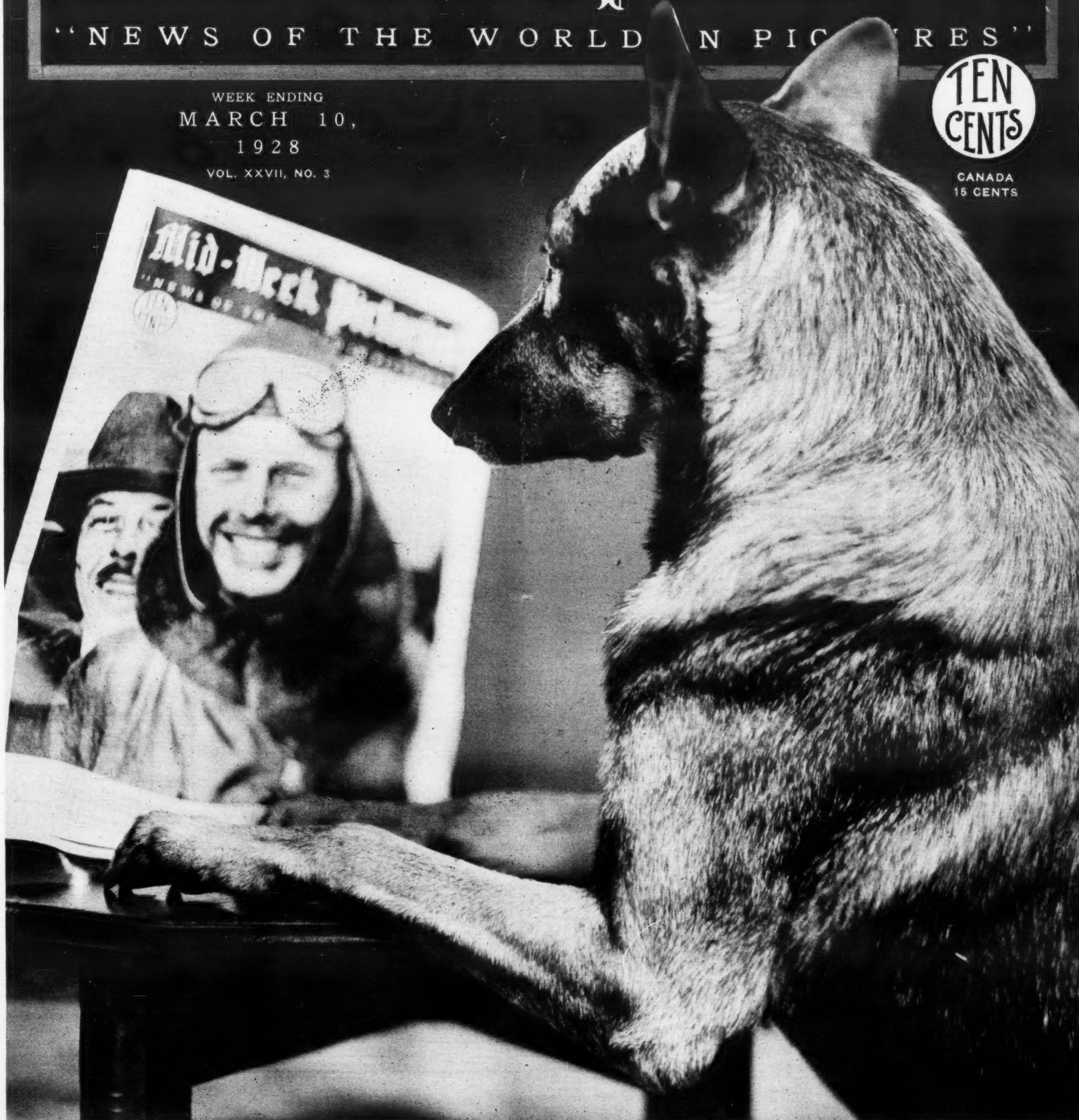
"NEWS OF THE WORLD IN PICTURES"

WEEK ENDING  
MARCH 10,  
1928

VOL. XXVII, NO. 3

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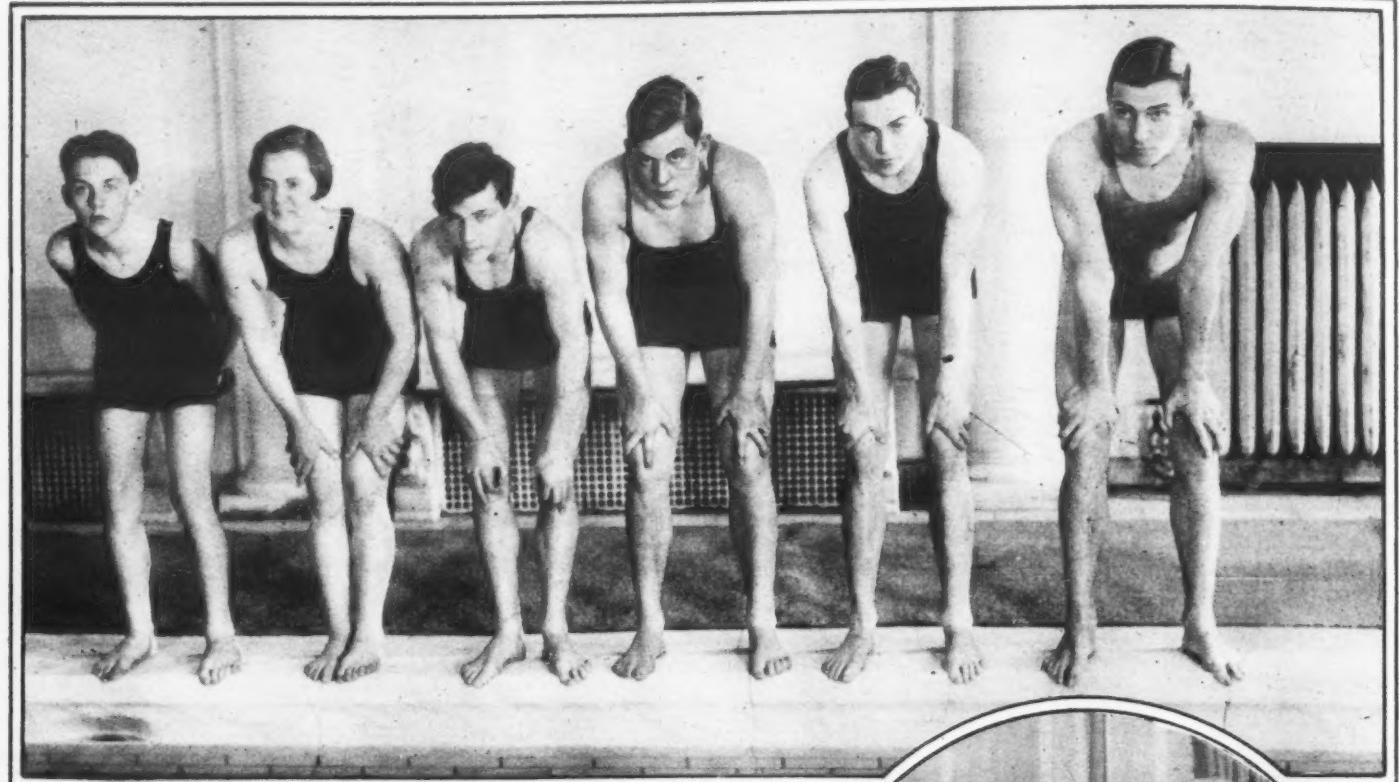
"Regular Fellows" on Different Planes: The Educated German Shepherd Dog, Fellow, Looks With Admiration Upon "Lindy's" Likeness. Fellow, Owned by Jacob Herbert of Detroit, Is Said to Understand About 400 English Words, Though He Is Not a "Talking Dog"; and While He Cannot Read, He Can Enjoy Pictures With the Best of Them.

(New York Times Studios.)

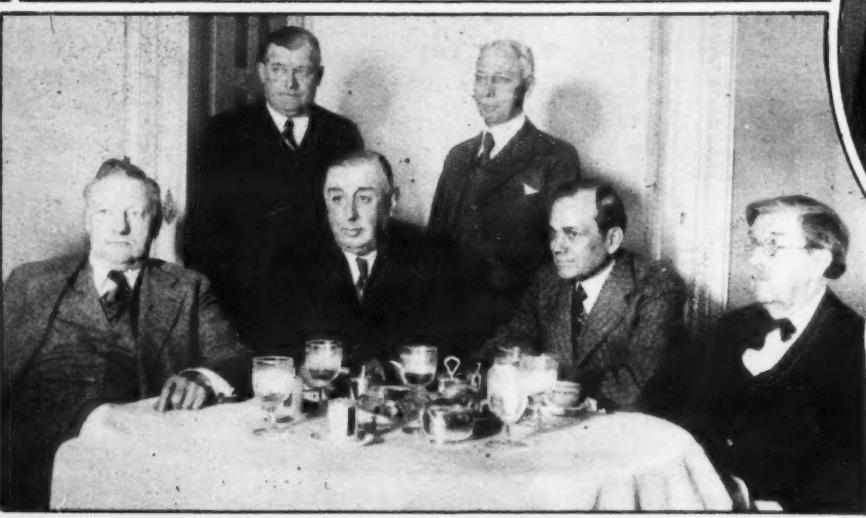
Banff Winter Carnival—Ultra-Modernism in Hotel Decoration—The Inventor of the "Fuelless" Generator—Heroes of the Air—Sports—Theatres—Motion Pictures—Books—Fashions—Radio.



**BEACH BASEBALL: GEORGE SISLER,**  
Who Will Play With the Washington Senators This Year, Sends the Ball Zooming Out Over the Waves of the Pacific Ocean Off Balboa, Cal., Where He Has Spent the Winter.  
(Times Wide World Photos.)



**SWIMMING STARS ALL IN A ROW:** GERTRUDE EDERLE, Who Conquered the English Channel, Is Second From Left in This Group Beside the New Pool at the Hotel McAlpin, New York. The Others (Left to Right) Are: Cyrus Curtis Cummings (12-Year-Old Champion), Ray Ruddy, Robert Bastian, John Kilpatrick and Bill Armstrong.  
(Times Wide World Photos.)



**A MEDAL FOR THE MARCH KING:** JOHN PHILIP SOUSA Receives the Golden Emblem From Walter Russell, President of the Society of Arts and Sciences, at a Dinner Given in His Honor by the Society at the Hotel Roosevelt, New York.  
(Times Wide World Photos.)



**IN OLD COLONIAL DAYS: A CHARMING SCENE**  
Staged at an Entertainment Given at the Home of Dr. Myron T. Scudder, New York, in Honor of the Regents and Presidents of Patriotic Societies, Under the Auspices of the National Society of Colonial Descendants of America.  
(Times Wide World Photos.)

**CONFERRING ON FLOOD CONTROL:**  
MAYOR "BIG BILL" THOMPSON OF CHICAGO Lunches With Members of the Congressional Flood Control Committee in Washington. Seated, Left to Right: Senator James E. Watson, Mayor Thompson, Congressman Frank R. Reid, Chairman of the Committee, and Former Senator William Lorimer. Standing: Congressman S. Wallace Dempsey and Carter Blatchford of Chicago.

(Times Wide World Photos.)

## METROPOLITAN AMUSEMENT GUIDE

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# The English Singers

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WHEN the Elizabethan era is mentioned, we think of the imperishable writings of Shakespeare, the defeat of the Spanish Armada, or the beginning of England's industrial and financial progress. Few realize that during the reign of good Queen Bess some of the finest music the world has ever heard, was composed. Many say the music of Sixteenth Century England is as great as its literature!

Why is this music so little known? Because it has been lost to the world for almost three centuries. The story itself is enchanting.

There were no public "music halls" in those days. But in the evening, in every great castle, the host and his guests sang the wondrous love songs, ballades, carols and madrigals of the day. Under the patronage of the nobility, great organists, great musicians, composed these unusual, tuneful, spirited melodies to the lyrics of Shakespeare, Sir Walter Raleigh, Marlowe, Edmund Spencer, Sir Philip Sidney, Ben Jonson and the other great Elizabethans, and taught music to the sons and daughters. Singing was considered necessary to social standing. The voice of Merrie England was raised in song.

Then came Cromwell and the Puritans, who taught that all forms of music were sinful. The organs and music were destroyed. And the merry voices were stilled—stilled for hundreds of years. The beautiful madrigals composed within one generation were forgotten in the next. A few attempts to revive them failed. Now, however, they flower again in all their glory, with the advent of The English Singers of London.

In October, 1925, these six great artists came to America under the auspices of Mrs. F. S. Coolidge of Washington. They sang these old, little-known Madrigals, Folk songs, Ballets, and Carols without accompaniment. And those who heard them were completely overwhelmed. Nothing like them had ever before been heard in America. The English Singers appeared in a number of concerts, and met with the most generous praise ever accorded an unknown group coming to our shores. In 1926 they came again; and again in 1927. Each year they remained for a longer period. On their present tour they are giving over one hundred concerts. It is almost impossible to secure admission—so great is the demand for tickets. Every music critic, every great musician, talks about The English Singers in terms almost unbelievably glowing. They cannot say enough about their music, their crystal-clear diction, their harmony. Walter Damrosch, Deems Taylor, Edward Johnson—hundreds of artists and musicians of note say "the advent of The English Singers is the outstanding musical event



*The English Singers as they have appeared on the concert stage; singing the wonderful old Madrigals.*

of years!" The New York Times said: "A concert by The English Singers is for a listener an unforgettable experience, a contact with a beauty that is rare and haunting, and interpretations that in their particular kind are unparalleled on the American concert stage. Here they stand alone and incomparable, because of the wonderful treasure of old English music which they reveal and the singularly eloquent, finished and atmospheric character of their performances."

And the New York Sun said: "These six English Singers provide an entertainment which baffles description because the captivating spirit of it cannot be reduced to words". The New York Evening Post said: "It would be difficult to avoid being rhapsodic in writing about The English Singers; in fact most critics have been rhapsodic in praise of them, and well they may be. This extraordinary group of artists seemed . . . to remove the confines of the twentieth century . . . and gave us a real taste of what it must have been to be alive in the sixteenth century . . . the musical means by which all this and more is accomplished are of an unbelievable perfection." Additional quotations—more than enough to fill a volume—could be given, for The English Singers have captivated all who have heard them.

Realizing that not everybody could possibly hear The English Singers themselves, and that all who have heard them will want to hear them again and again, the Roycrofters of East Aurora, N. Y., have prevailed upon them to

make recordings of their beautiful music. Numerous test records were made by the new Living Tone process, until The English Singers themselves were perfectly satisfied that the records had captured the full beauty of their art.

And now every home can be transformed into an old English castle. Every woman can be Queen Elizabeth commanding young nobles to "give me song." With these Roycroft records, you can close your eyes and turn back the years to the 16th century and hear those fine old Madrigals which are actually as great in the field of music as Shakespeare's plays are in literature. No musical event in years has so completely and universally won the unstinted praise of critics, artists, composers. Yet the music is loved by all—even by the confirmed admirers of syncopation and jazz—and also by many discriminating people who thought they had no fondness for music.

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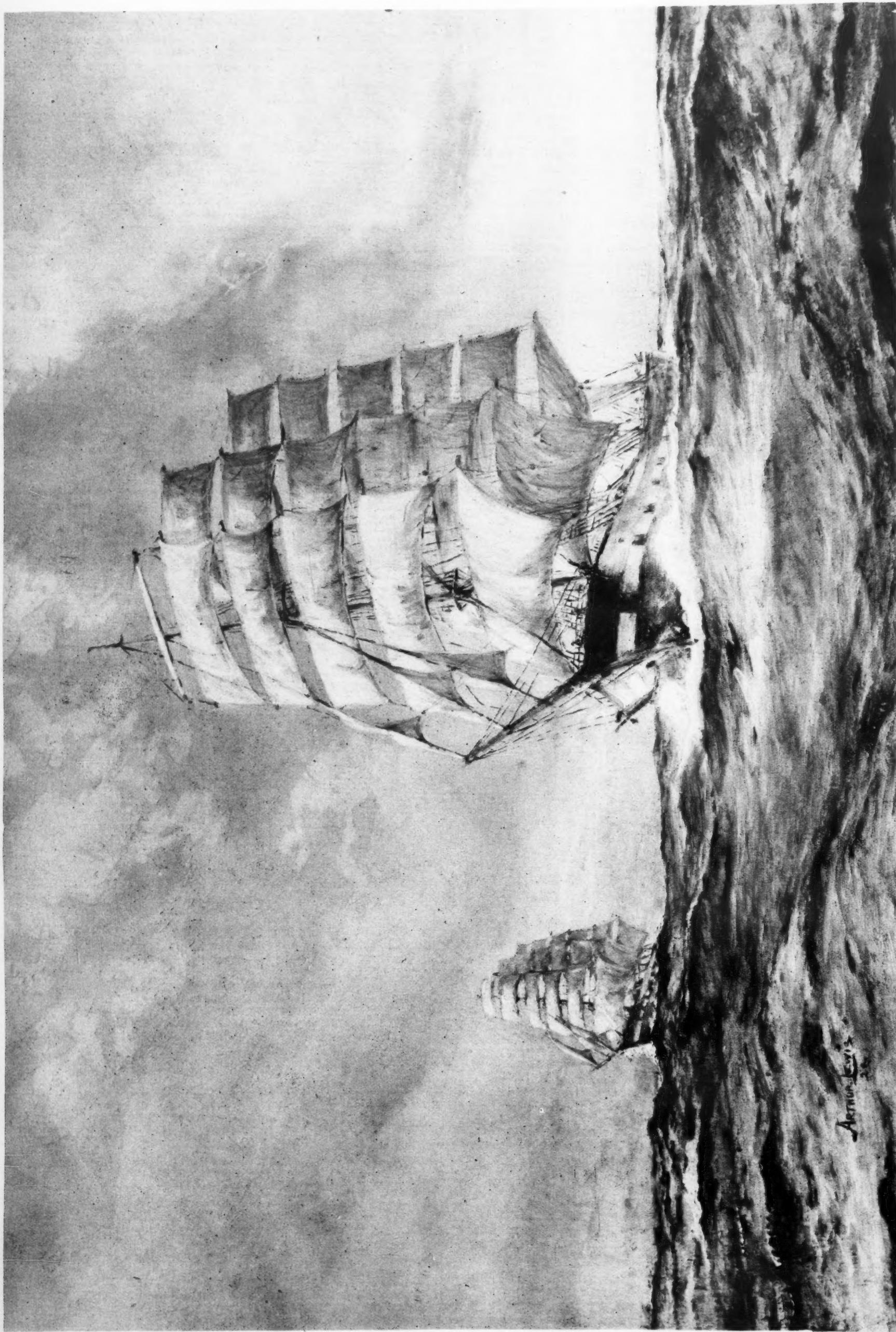
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240 The Taming of the Shrew.  
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WITH ALL SAILS DRAWING BELOW AND ALOFT: THRILLING RACE BETWEEN TWO GREYHOUNDS OF THE SEA, the Four-Masted Barks Beatrice and Hergozin Cecilie, as Conceived by the Artist, Arthur Lewis. They Are Racing to Get the First Cargo of This Season's Australian Wheat to England. The Vessel Left Port Lincoln, Australia, in the Latter Part of January for Falmouth, England, via Cape Horn. They Are Two of the Speediest Sailing Ships Afloat and The Beatrice Started Six Hours Before Her Rival but Her Captain Agreed Not to Make Full Sail Until Both Vessels Were Even.

# Mid-Week Pictorial

*"A National Magazine of News Pictures"*

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NEW YORK, WEEK ENDING MARCH 10, 1928.

PRICE TEN CENTS



THEY GO, BUT TO RETURN: BABE RUTH AND LOU GEHRIG, LAST YEAR'S HOME RUN CHAMPIONS, on the Rearmost Platform of the Train Which Bore Them South to St. Petersburg, Fla., There to Join the New York Yankees in Preparation for the Baseball Season of 1928.  
(Times Wide World Photos.)

## Flying Cross Awarded to Five Army Aviators



RECEIVES THE DISTIN-  
GUISHED FLYING  
CROSS: RUSSELL L.  
MAUGHAN,  
First Lieutenant Air  
Corps, Who in June,  
1924, Flew From  
Mitchel Field, Long  
Island, N. Y., to Cris-  
sy Field, San Fran-  
cisco, Cal., in 21  
Hours 48½ Minutes.  
This Was the Famous  
"Dawn to Dusk"  
Flight.  
(Official Photo U. S.  
Army Air Corps.)



CAPTAIN  
JOHN A.  
MACREADY,  
Who With  
Lieutenant  
Oakley G.  
Kelly  
Flew From  
Long Island  
to California  
in May, 1923,  
the First  
Successful  
Non-Stop  
Transconti-  
nental  
Flight.  
(Official Photo  
U. S. Army Air  
Corps.)



FIRST LIEUTENANT  
OAKLEY G. KELLY,  
Who Shares With Cap-  
tain Macready the Hon-  
ors of the First Non-  
Stop Flight Across  
the Continent, and  
to Whom Has Been  
Awarded the Distin-  
guished Flying  
Cross.  
(Official Photo U. S.  
Army Air Corps.)



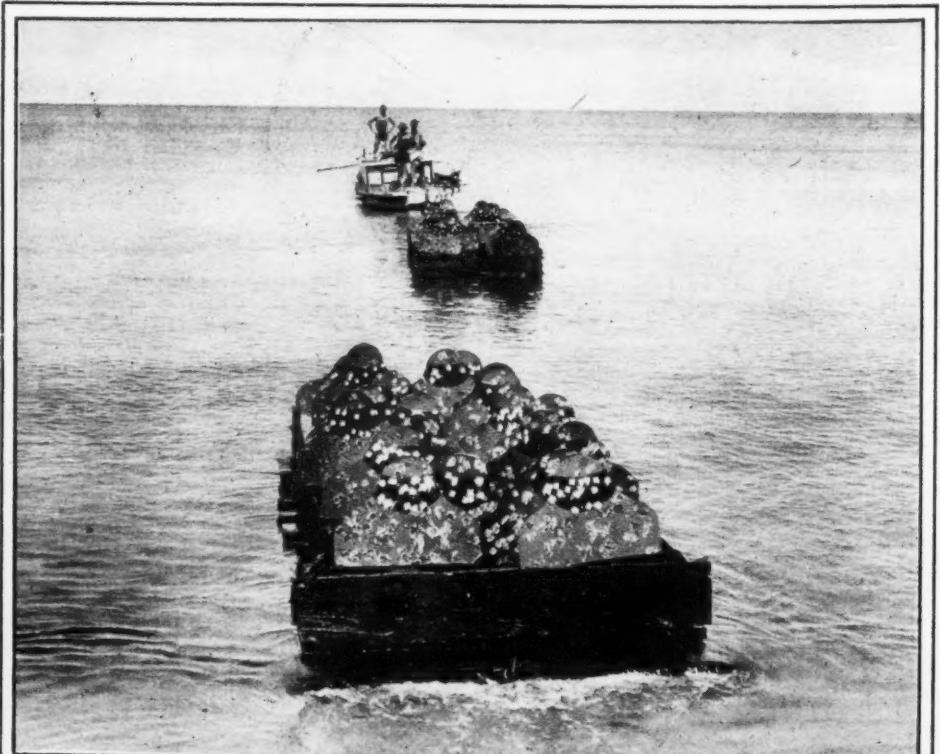
FOR FLYING THE  
PACIFIC: ARTHUR  
C. GOEBEL,  
First Lieutenant Air  
Corps Reserve, Receives  
One of Five Awards of  
the Distinguished Flying  
Cross by the U. S. War  
Department. Goebel's Flight  
Was Made From California to  
Honolulu in August, 1927.  
(Official Photo U. S. Army Air  
Corps.)



A POSTHUMOUS  
AWARD: THE  
LATE CAPTAIN  
HAWTHORNE C.  
GRAY,  
to Whose Widow the  
Distinguished Flying  
Cross Has Been Given  
on His Behalf by the  
War Department. Cap-  
tain Gray, Who Attained  
the Greatest Altitude  
Ever Reached by Any  
Human Being, Perished  
When His Supply of Oxygen  
Gave Out. His Last and Fatal  
Ascent Was Made in a Balloon  
on Nov. 4, 1927.  
(Official Photo U. S. Army Air  
Corps.)



THE UPS AND DOWNS OF A SOLDIER'S LIFE  
as They Are Experienced by the Warriors of Our Mechanized Army.  
(Times-Wide World Photos.)



TOKENS OF AMERICAN MARKSMANSHIP: TARGETS OFF THE COAST  
OF HAWAII  
After Being Fired At by Machine Gunners of the United States Army During  
Recent Beach Defense Practice. The White Spots on the Targets Indicate Hits.  
Three Thousand Rounds Were Fired at Ranges From 400 to 1,000 Yards.  
(Times Wide World Photos.)

Mid-Week Pictorial, Week Ending March 10, 1928

## THE INTERESTING OWNERS OF VARIOUS RADIO VOICES



A VER-SATILE ARTISTE:

MADGE EVANS,  
Who Is Playing in "Our Betters,"  
at the Henry Miller Theatre, New  
York, Will Also Sing Over Station  
WNYC on Saturday, March 10,  
at 6:45 P. M.  
(White.)



THE ANGLO-PERSIANS,  
Who Broadcast on Friday  
Evenings Over the Na-  
tional Broadcasting  
Company's Red Net-  
Work.  
(Foto Topics.)



ARTHUR E. BAGLEY,

Who Broadcasts the  
"Tower Health Exer-  
cises" Direct From the  
Metropolitan Tower, New  
York, Daily Except Sun-  
day Through Stations WEAF,  
WEEI, WGR and WCAP.



IRMA DE BAUN, SOPRANO,  
Heard in Programs on the National  
Broadcasting Company's Blue Network.  
(Strauss-Peyton.)



THE REV. DANIEL E. POLING,  
D. D.,

Whose Message Is Heard by a  
Vast Number of Listeners Every  
Sunday Afternoon Through Sta-  
tion WEAF.



HARRY RESER AND HIS CLICQUOT CLUB ESKIMOS,  
Who Are Heard Every Thursday Evening Over the National Broad-  
casting Company's Red

Network in Their  
Own Imitable  
Style.  
(Foto Topics.)

ADVISING THE NATION ON COOK-  
ERY: MRS. JAMES J. DAVIS,  
Wife of the Secretary of Labor, Becomes  
a "Radio Chef."  
(Times Wide World Photos.)





RAMON NOVARRO,  
in "China Bound"  
(Metro-Goldwyn-  
Mayer).



GRETA GARBO,  
a Metro-Goldwyn-  
Mayer Star.



A VERY  
MUCH  
ALARMED  
MADGE  
BEL-  
LAMY,  
in "Soft  
Living," a  
Fox Film.  
→

### STARS OF THE SILVER SCREEN



SUE CAROL.

**S**UE CAROL, one of the prettiest of the screen players who came to the front in 1927, cannot vote yet, but after Oct. 30, 1928, she will be legally entitled to express at the ballot-box her preferences in matters of national politics.

Born in Chicago in 1907, Miss Carol was educated at Kemper Hall, a school conducted by the Sisters of St. Mary (Episcopalian) at Kenosha, Wis., and subsequently she was a student at National Park Seminary, Washington. Her father died in Europe two years ago. Some time afterward she went to California with her mother and, more for the fun of it than with any serious purpose of entering the movies, took a screen test. After that her fate was inevitable, as you will readily agree if you happen to have seen Miss Carol on the screen.

Her first part was a very small one in "Is Zat So?" followed by a more important one in "Slaves of Beauty," and yet another in "Pigskin."

Then came a leading rôle with Douglas MacLean in "Soft Cushions," which first brought this charming young actress into the prominence that she deserved.

She has since been seen in Universal's "The Cohens and Kellys in Paris," and will have the feminine lead opposite William Boyd in Pathé-De Mille's "Skyscraper."

Miss Carol is a decided brunette, with dark brown hair and eyes.

of Ann Page went to California with her mother, it seems, on a vacation trip. It chanced that they visited the M.-G.-M. lot at Culver City, where Miss Page was introduced to Malcolm St. Clair, the director, and it occurred to Mr. St. Clair that the young visitor had extraordinary picture possibilities. A screen test followed with satisfactory results, and Miss Page is now playing the feminine lead opposite William Haines in "He Learned About Women." She is said to be a discovery of the first water.

"No apple is bitten nor is a snake seen" in "The Garden of Eden," United Artists' forthcoming picture starring Corinne Griffith, according to the producers. Furthermore, says this announcement from those who ought to know, "the garden is not biblical and the Eden is not paradise, but a hotel in Monte Carlo."

The picture is an adaptation of a stage play which was seen in New York some time ago, the stage play itself having been adapted by Avery Hopwood from a German original.

The leading masculine rôle is played by Charles Ray, with Lowell Sherman, Louise Dresser, Maude George and Edward Martindel in the supporting cast.

\* \* \* \* \*  
Jobyna Ralston, hitherto identified with comedy, is branching out into other fields. She is featured by Tiffany-Stahl in a picture called "Power," which gives her a rôle that is said to reveal Miss Ralston as an emotional actress of considerable ability.

Hobart Bosworth will be starred in a Columbia film entitled "After the Storm," which, like "The Blood Ship," is a story of the sea.

\* \* \* \* \*  
Another tale of really sensational good luck comes from the Metro-Goldwyn-Mayer studios. A young New York girl bearing the delightfully Shakespearean name

### A News- Reel From the Motion Picture Studios



SHIRLEY MASON AND  
JOHNNY WALKER,  
in a Scene From  
Columbia's "So This  
Is Love."



DOROTHY  
COBURN,  
Featured in M.G.-  
M.-Hal Roach Com-  
edies.



NEIL  
HAMIL-  
TON  
AND  
BELLE  
BEN-  
NETT,  
in the  
New Fox  
Picture,  
"Mother  
Machree."

→

Such things happen very, very seldom, but they do happen. Last year Patricia Avery passed at one graceful bound from the status of a stenographer to that of a featured player. But for every such case of exceptional good fortune there are easily a hundred cases of girls just as pretty, just as well qualified as the lucky ones, who try and try and try but never happen to be in just the place where the lightning strikes. Life, it has been remarked a number of times in the past and undoubtedly will be remarked again, is a gamble. This seems to be particularly true of the motion-picture game—from the viewpoint of the aspirant, at any rate. And it is a gamble against all the odds.

\* \* \* \* \*  
"Why Announce Your Marriage?" is the query propounded by the title of a forthcoming Universal comedy picture, which will be directed by Ernest Laemmle.

\* \* \* \* \*  
The cast of "Easy Come, Easy Go," starring Richard Dix (Paramount), will include Nancy Carroll, Charles Sellon, Frank Currier, Arnold Kent, Christian J. Frank and Joseph J. Franz.

\* \* \* \* \*  
Rosemary Cooper, a former film favorite, has returned to the screen and will have a part in "The Little Yellow House," an F B O production featuring Martha Sleeper and Orville Caldwell.

Questions of General Interest Regarding Photoplays and Players, Past and Present, Will Be Answered Gladly, Either in These Pages or by Mail, if Addressed to the Motion Picture Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

## "THE NOOSE" IS ANOTHER EXCELLENT BARTHELMES FILM



QUEENS OF THE CABARET: DOT (LINA BASQUETTE)  
Is the Central Figure in This Bevy of Dancing Beauties.



WHEN BOOTLEGGERS DISAGREE: BUCK GORDON  
(Montagu Love, Seated, With a Cigar in His Mouth) Beard a Rival, Who Has Taken to High-Jacking, in His Den.



THE MOTHER: ALICE JOYCE  
as the Governor's Wife in "The Noose."



A MONARCH OF THE UNDERWORLD: MONTAGU LOVE,  
as Buck Gordon, Chief Villain in "The Noose."

**M**R. RICHARD BARTHELMES is a very fortunate young man. The gods were good to him and quite generous when they endowed him with his gifts as an actor, but to be a good actor is only half the battle. The finest talents are wasted without good rôles, whether on stage or screen. As that hardened trouper, William Shakespeare, wrote long ago out of the fullness of his experience, the play's the thing. For some time past Mr. Barthelmes's vehicles have been exceptionally well selected and produced.

His latest, "The Noose," which is scheduled for the Strand Theatre, New York, is a worthy member of the series. It will almost certainly not rival the outstanding success of its immediate predecessor, "The Patent Leather Kid," which combined the glories of love, war and the prize ring, but it is an excellent piece of work, capably acted and carefully directed, and the star is supported by a first-rate cast.

The plot of "The Noose," adapted from a stage play, is an interesting but not a cheerful one. Over it broods the shadow of the gallows. Mr. Barthelmes's rôle is that of a young gangster named Nickie Elkins, who is associated with a sort of underworld clan chieftain named Buck Gordon. The latter part has been assigned to Montagu Love, who makes a very vivid figure indeed of the brutal boss criminal. Gordon makes his headquarters at a cab-

aret; he conducts bootlegging operations on a large scale, and has a varied collection of henchmen (among them young Elkins) who carry out his orders.

Trouble comes when Nickie begins to sicken of the life he is leading. One of his perplexities is that he knows nothing of his parentage. He believes that Gordon is in possession of this secret, and the belief proves later on to be justified when Gordon informs him that he himself is Nickie's father. This revelation is made just after Gordon has slain a rival bootlegger, and he boasts that he has no fear of being executed for the murder, inasmuch as Nickie's mother is now the wife of the Governor of the State. As cold-bloodedly

as he seduced and betrayed her years before, he now purposes to use the tragic error of her youth as a weapon with which to wrest immunity from the Governor.

But he has reckoned without Nickie, who shoots him and when arrested refuses to say anything except "He was no good." He maintains this attitude rigidly throughout the trial, is sentenced to hang and is lodged in the death house. The Governor's wife (played by Alice Joyce) becomes interested in the case. Of course she has no idea who Nickie is, for she had been told by Gordon long ago that the son she bore him died in infancy. Nevertheless the case of the condemned boy exercises a strange fascination over her. She pleads

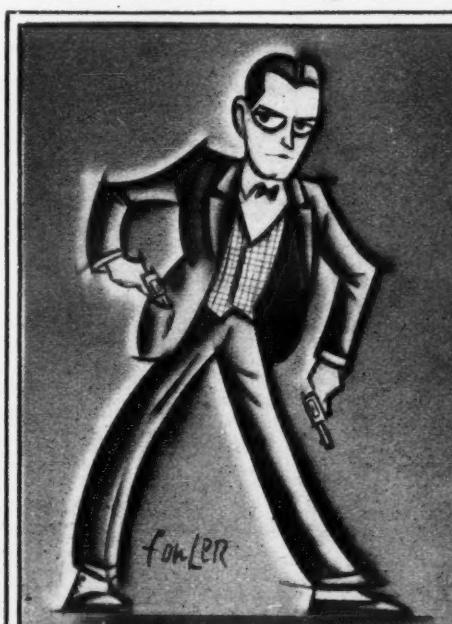
with her husband to interview Nickie and try to wring from him some explanation of the killing. Nickie maintains his silence. Even when he is confronted with the woman whom he knows to be his mother, he keeps his lips sealed tightly for her sake. Only at the very last is he snatched from the noose through the efforts of a young cabaret dancer who has loved him all along, even when he had no eyes for her. This girl, whose name is Dot, is portrayed effectively by Lina Basquette.

Indeed the same praise may be given to all the members of the company, even unto the humblest "extra" who moves in the background of some of the crowded scenes. They have all been well chosen; they look and act their parts. (This, of course, is not the slightest reflection upon the ladies and gentlemen who play the less amiable rôles. It is well known that theatrical villains are often the very nicest kind of people when the curtain falls or the camera ceases to record.) As for Mr. Barthelmes, he makes Nickie Elkins a very appealing young victim of circumstances. But Nickie has a close call; he is standing on the brink of eternity when his reprieve arrives.

The picture is well above the ordinary run of photoplays and great credit is due not only to the cast but to First National for assembling the cast and giving the story the admirable setting that has been provided.



THE LOVERS: NICKIE ELKINS AND DOT  
(Richard Barthelmes and Lina Basquette).



A BAD BOY WHO GOES STRAIGHT:  
RICHARD BARTHELMES,  
in "The Noose," as Seen by Fowler, the Caricaturist.



IN PERIL OF THE NOOSE: NICKIE ELKINS IS SENTENCED TO DEATH  
for the Killing of Buck Gordon, Which He Refuses to Explain Except by Saying "He Was No Good."

Mid-Week Pictorial, Week Ending March 10, 1928

## NEW PRIZE PORTRAIT CONTEST: MOTHER AND CHILD

First Prize—Ten Dollars

Won by J. H. Field, Fayetteville, Ark.

Second Prize—Five Dollars

Won by A. Nicks, Tyler, Texas.



MRS. CLARENCE BURG AND BABY.

### To Portrait Photographers!

To encourage the development of portrait photography, The Mid-Week Pictorial invites those among its readers who are photographers, amateur or professional, to submit their photographs of "Mother and Child," or "Mother and Children." Every week ten dollars in cash will be awarded as the first prize, five dollars as the second prize, and three dollars as additional prizes for each picture published.

The contest is open to all photographers other than employes of The New York Times Company, but contestants must not submit copyrighted pictures or pictures taken by others, or any pictures the accidental loss of which either in this

office or in the mails, would mean financial loss. Each photograph must be accompanied by written permission from the subject for publication of the picture in this contest, and where the additional permission in writing is also forwarded for the publication of the name and home town of the subject, these should be plainly written on the back of each photograph, and in all cases the full name and address of the contestant should be given.

If return of picture is desired, sufficient postage should be enclosed. The photographs will be judged on their merits of photography, beauty of subject and art of posing, and the prize-winning pictures will be published each week.

Photographs offered in the contest should be addressed to Portrait Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York City.



MRS. FRANK A. BELL AND HER SONS.

Three Dollars Awarded to Mrs. Frank A. Bell, Atlantic Highlands, N. J.



MRS. A. NICKS AND SON.



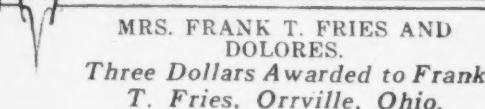
MRS. E. J. CONRAD AND CHILDREN.

Three Dollars Awarded to John Christenson, Mandan, N. D.



MRS. RALPH EVANS AND RALPH JUNIOR.

Three Dollars Awarded to Lulu Nethaway, Wahoo, Neb.



MRS. FRANK T. FRIES AND DOLORES.

Three Dollars Awarded to Frank T. Fries, Orrville, Ohio.



FROM ONE PERFECT CHILD TO ANOTHER:  
WONG LUM,  
Known as "China's Prize Boy Child,"  
Presents a Loving Cup to Mildred  
Marcia Pinkenfeld, "America's Perfect Baby," on Behalf of the Chew Hing Troupe, Now Appear-  
ing on the American Stage.  
Ann Garrison Is Holding Mildred.  
(Times Wide World Photos.)



A POWWOW IN WASHINGTON:  
VICE PRESIDENT CHARLES G. DAWES

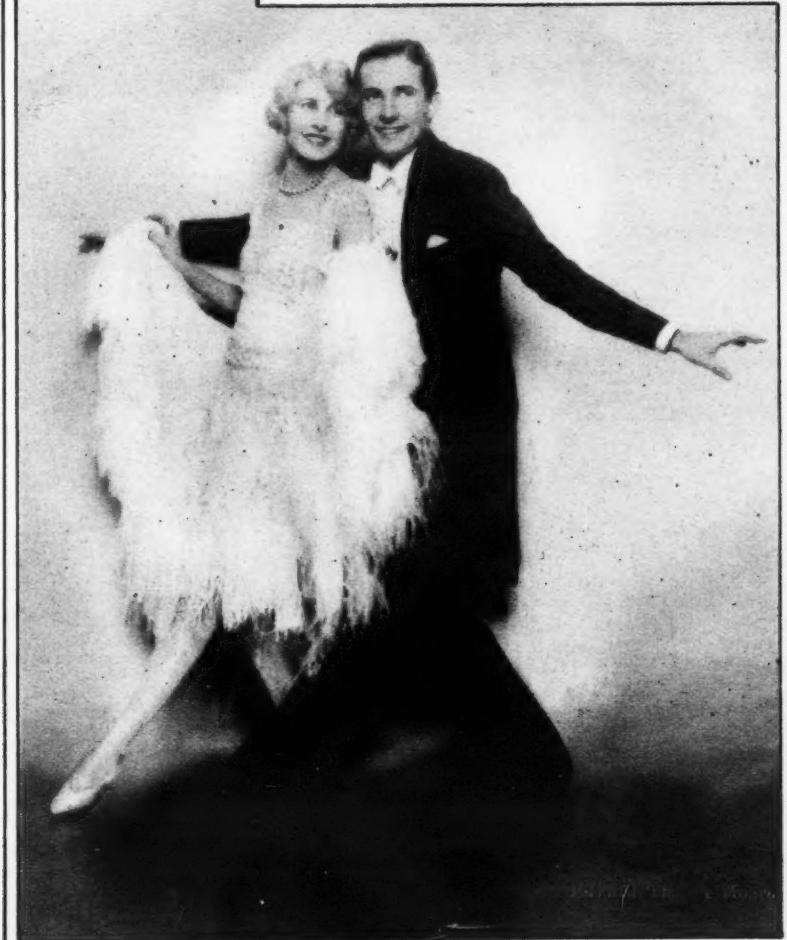
and Chief White Horse Eagle of the Osage Tribe, Who, It Is Said, Is 106 Years Old, Meet in the National Capital.

(Times Wide World Photos.)

NIMBLE FEET:  
ELEANOR AMBROSE

MAURICE AND CHARLES SABIN, Her New Dancing Partner, Who Will Shortly Sail for Europe to Dance in London, Paris and Berlin. The Feminine Member of the Team Is, of Course, the Widow of the Late Maurice, World-Famous Dancer.

(Edward Thayer Monroe.)



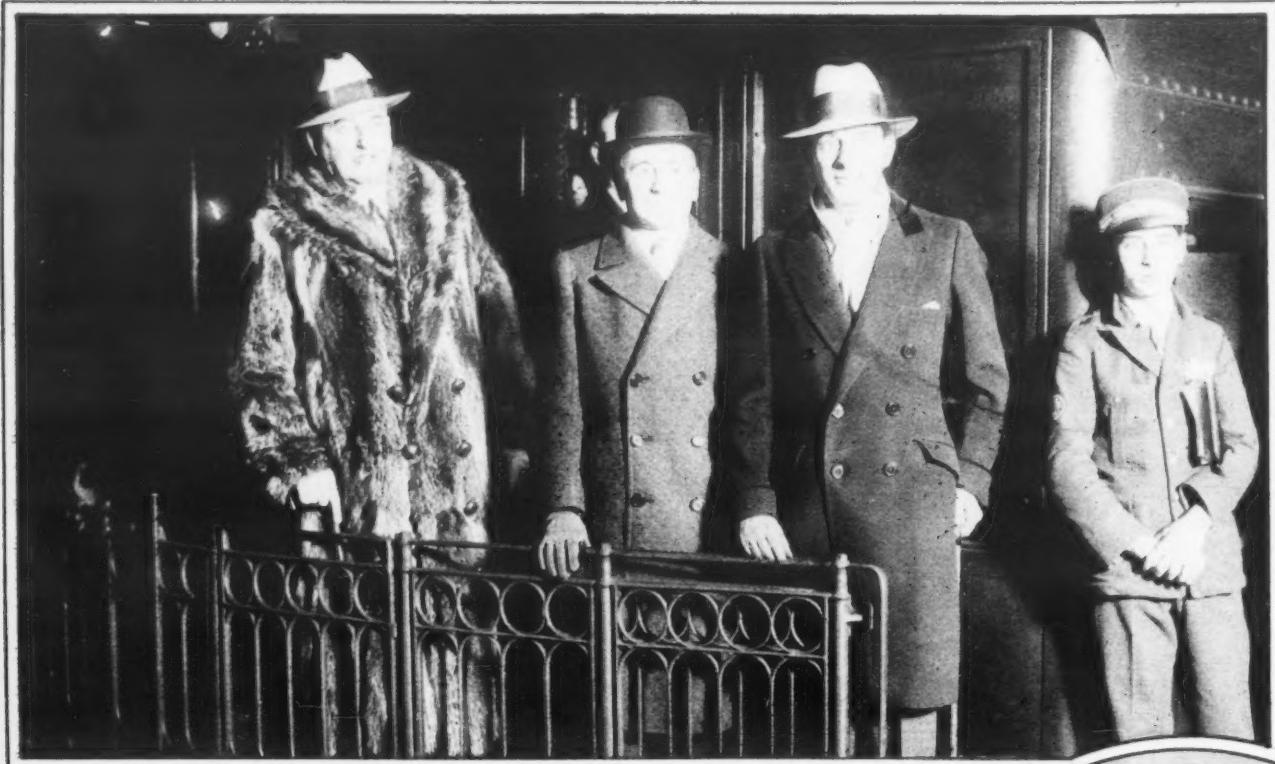
A CALLER ON THE PRESIDENT: GEORGE K. MORRIS,

Chairman of the New York Repub- lican State Com- mittee, Visits Mr. Coolidge at the White House.

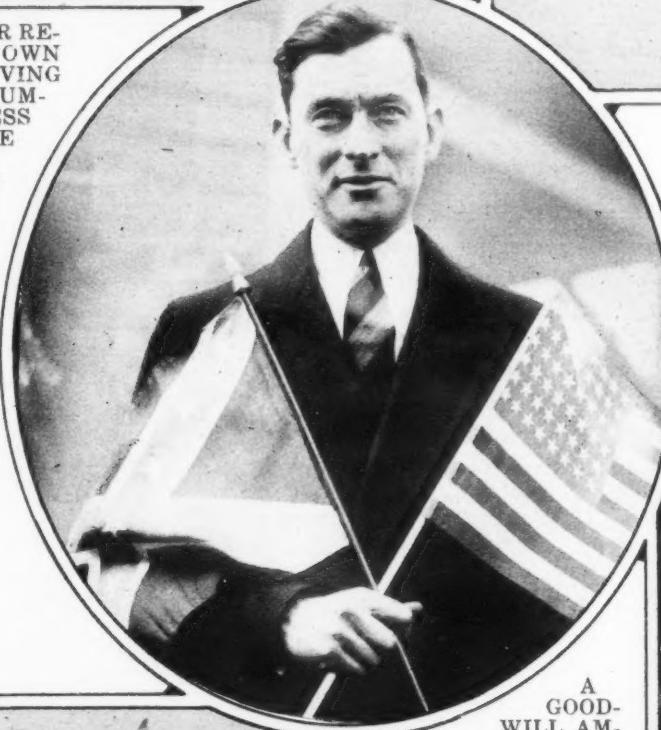


"ROXY" AND ONE OF HIS DISCOVERIES: JILSON SETTERS, BALLAD SINGER AND FIDDLER

From the Mountains of Kentucky (Seated), Has Been Brought to the Roxy Theatre, New York, by S. L. Rothafel (Left) to Entertain the Patrons of the Huge Theatre With Old Songs and Tunes.  
(Times Wide World Photos.)



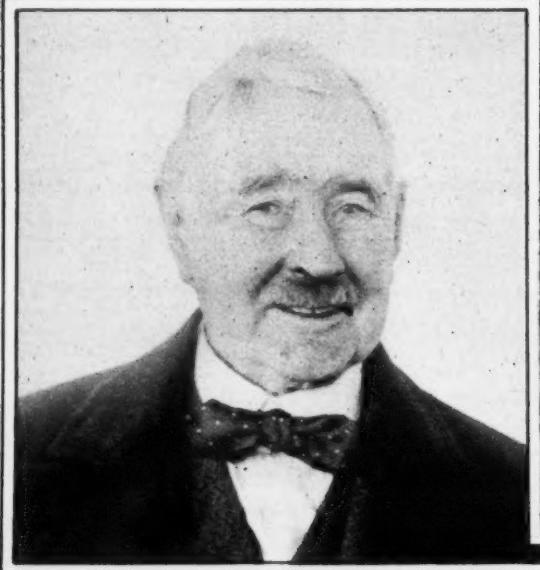
MAYOR WALKER RETURNS TO HIS OWN BAILIWICK: HAVING MADE A TRIUMPHAL PROGRESS THROUGH THE SOUTH, He Finds Himself Once More at the Pennsylvania Station, Amid the Familiar Sights and Sounds of New York. With Him on the Train Platform Are Paul Block and Station Master William Eagan.  
(Times Wide World Photos.)



A GOOD-WILL AMBASSADOR FROM NEW YORK TO DIXIE: MAYOR JAMES J. WALKER With the Stars and Stripes and the Stars and Bars at Stone Mountain, Near Atlanta. He Stopped Off at the Georgia City While on His Way Back to New York From New Orleans.



WHEN POLITICS PAUSES FOR ART: SENATOR GEORGE W. NORRIS of Idaho Poses for a Bust of Himself by Louis I. Schwartz, Sculptor, in the Senator's Office  
(Times Wide World Photo)



"TAY PAY" VISITS US ONCE MORE:  
"THE FATHER OF THE HOUSE OF COMMONS,"  
the Right Hon. T. P. O'Connor, Politician, Editor, Publisher, and Now a Sort of British Edition of Will Hays in the Realm of Movies, Arrives on the Berengaria.



DOING THEIR BIT IN THE CAUSE OF PROGRESS: THREE BEAUTIES From the Cast of "Sunny Days" Help Dedicate the Giant Sperry Searchlight on Top of the Hotel St. George, Brooklyn, Whose Light Is Visible Every Night to Aviators for 200 Miles. The Young Ladies (Left to Right) Are: Esther Lloyd, Ada Winston and Sophia Grebow.  
(Times Wide World Photos.)



WINTER MERRIMENT: WE at the College's Annual Winter Carnival. Left to Right: Misses Helen Newfield and Frances

Week Ending March 10, 1928



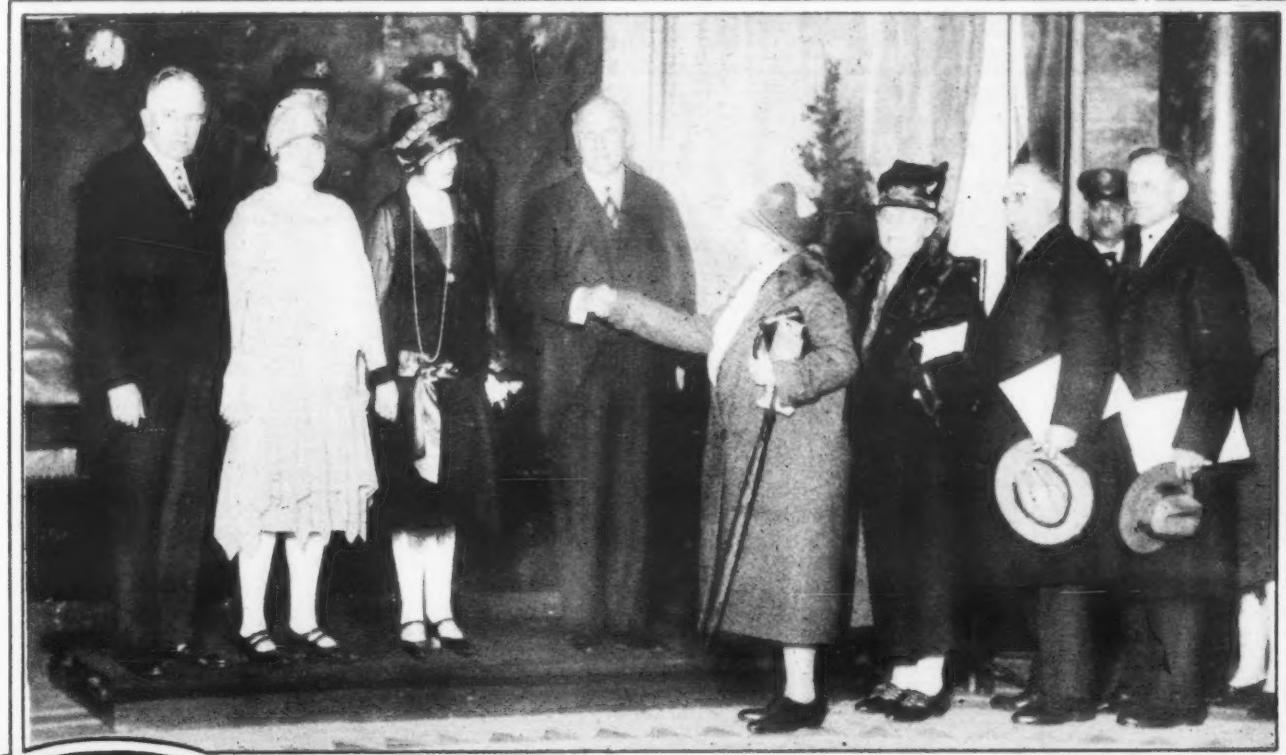
AMES: THREE MEMBERS OF THE AMERICAN  
SKATING TEAM  
Right: Mrs. L. Blanchard, Miss Beatrice Loughran  
(Times Wide World Photos.)



OR ART: SENATOR WILLIAM E. BORAH  
himself by Louis Di Valentin, 20-Year-Old Venetian  
Senator's Office in Washington.  
(Wide World Photos.)



IMENT: WELLESLEY GIRLS  
ses Helen Newell, Ivy Newman, Shirley Smith, Margaret Roos, Louise Rosen-  
(Times Wide World Photos.)



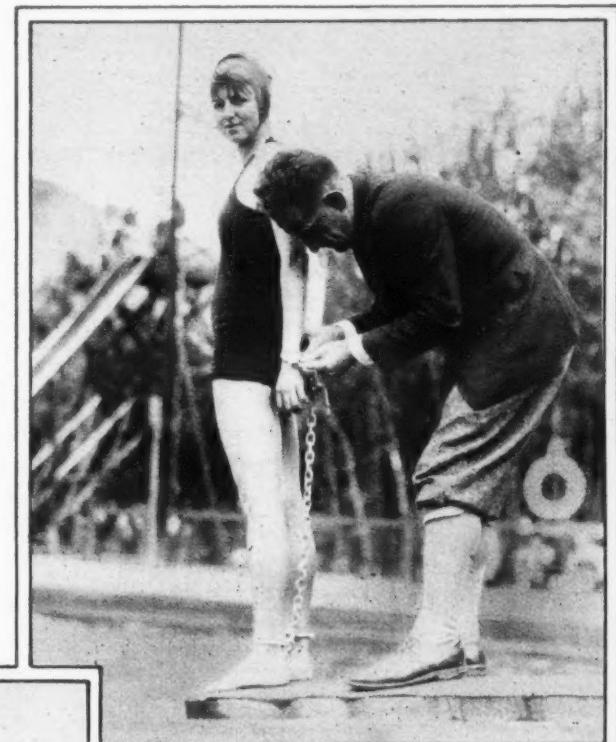
"LINDY'S" MOTHER  
IN BOSTON: THE  
RECEPTION LINE  
at the Convention of  
the National Education  
Association, to  
which Mrs. Lindbergh Flew From  
Detroit. Left to  
Right: J. M.  
Gwinn, Presi-  
dent of the  
Superinten-  
dents' Depart-  
ment of the N.  
E. A.; Miss  
Cornelia Adair,  
President N. E.  
A.; Mrs. Evan-  
geline Lodge  
Lindbergh and  
Governor Alvin  
T. Fuller of  
Massachusetts.



ONE  
OF EN-  
GLAND'S FAIR-  
EST: LADY DIANA  
DUFF-COOPER,  
the Former Lady  
Diana Manners, Fea-  
tured for Several Sea-  
sons in "The Miracle,"  
Returns to New York  
on the Berengaria.  
(Times Wide World  
Photos.)



ANOTHER "FLYING FLAPPER": THE FIRST  
GIRL TO FLY ACROSS THE CONTINENT,  
Miss Margaret Bartlett, Leaves the Boeing Mail  
Plane at San Francisco, Shaking Hands With Pilot  
Clair Vance at Parting. Miss Bartlett, Who Is the  
Daughter of Judge George A. Bartlett of Reno,  
Nev., Is a Co-Ed at Columbia University, New York.  
(Times Wide World Photos.)



CHAINED AND HANDCUFFED, BUT  
SHE SWIMS: ANGELA KLEMMER  
of the Red, White and Blue Troupe, Said  
to Be the World's Fastest Swimmer When  
Manacled, Is Fitted With the "Darbies"  
by Her Coach, H. J. Grieser, Before Taking  
a Header Into the Balboa Pool, Canal Zone.  
Miss Klemmer, Under These Handicaps,  
Goes Faster Than the Ordinary Free Swimmer,  
Using the Same Principles of Move-  
ment as a Fish Does.



A DAREDEVIL Flier: CAPTAIN ALFORD  
W. WILLIAMS, U. S. N.,  
Who, at Anacostia, Flying a Curtiss Hawk  
Plane at an Altitude of 3,000 Feet, Completed  
the "Outside Loop," Followed by an Upside-  
Down Figure Eight. He Is Said to Be the  
Second Aviator to Accomplish This Feat.

Mid-Week Pictorial, Week Ending March 10, 1928

## Newest Styles In the American Manner



THIS SUIT WITH COAT IN THE  
NEW LENGTH

Is Worn Over a Skirt and Blouse Costume. The Blouse Is Embroidered in Black and Silver.

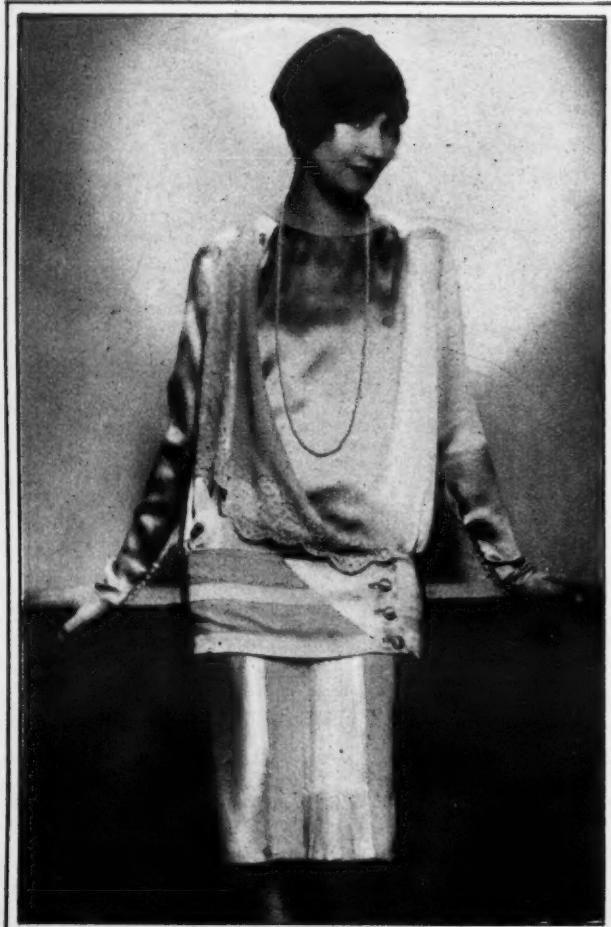


NEW LOUNGING PAJAMAS: THE SHORT  
JACKET AND FULL-LENGTH COAT  
Are Made of Printed Satin Trimmed With Gold-  
Colored Satin. Trousers Are of Black Satin With  
Cuffs of the Other Materials.  
(Photos Don Diego; Courtesy Schwartzbach, Huber  
& Co.)



A CHARMING DRESS OF FINE  
CREPE

Trimmed With Bandings of Grosgrain  
Ribbon and a Bit of Lace at the Neck.



SATIN AND CREPE ARE COMBINED

in This Smart Model With Deep Banding About  
the Hips and Rever Edged With Lace.



AN APPEALING DAYTIME DRESS

With New Yoke Treatment. The Collar Is Finished  
With String Tie and Double Jabot. The Belt Is  
Crossed in Front and Held in Place by Crystal  
Buttons.



FOR MORNING WEAR: A CHARMING  
PRINTED FROCK

Made in a Two-Piece Model, With Box Pleats in  
the Skirt.

Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Furnished by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Mid-Week Pictorial, Week Ending March 10, 1928

## DOUGHTY DOINGS IN AMATEUR AND PROFESSIONAL SPORT



THE WEEK'S SPORTING CELEBRITY



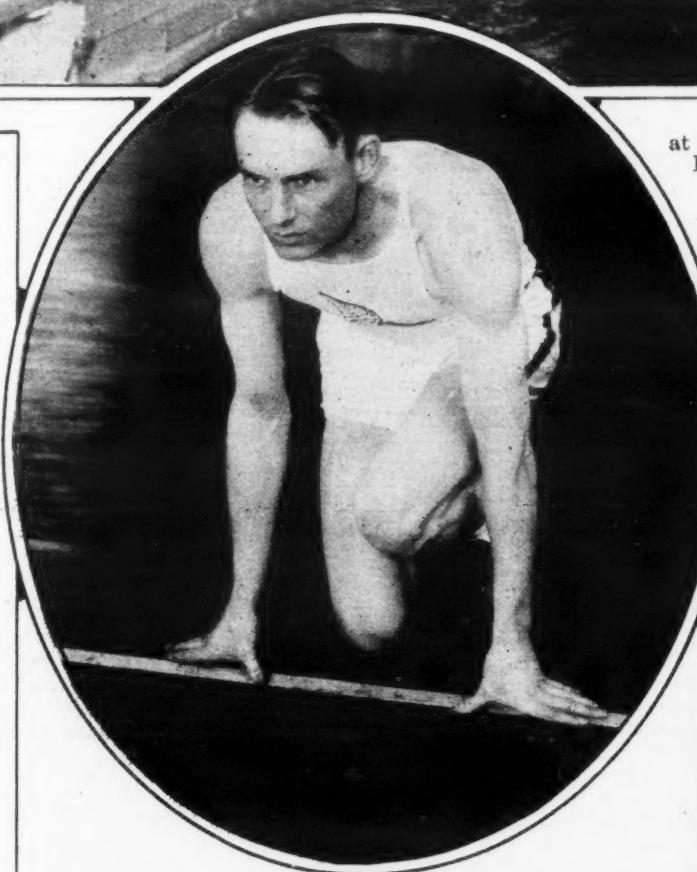
MACDONALD SMITH.  
(Times Wide World Photos.)

ON New Year's Day the Palos Verdes open title was captured by Macdonald Smith of Great Neck, L. I. A week later he annexed the Los Angeles open. And on Feb. 12 at Hot Springs, Ark., he scored his third triumph during the Winter tour of professional golfers when he won the first prize of \$1,000 in the South Central open championship with a total score of 283 for 72 holes.

Besides his three victories Mr. Smith was second at El Paso and fourth in the Texas open tournament held at San Antonio.

During six weeks it is said that his prizes have exceeded \$6,000.

At the start of the last nine holes at Hot Springs Smith was one stroke behind Frank Walsh. He caught up with a birdie 4 on a 515-yard hole and at the finish he was two strokes ahead of Walsh and Al Espinosa.



ROLAND LOCKE, NEBRASKA LAWYER AND ATHLETE,  
Holder of the 220-Yard Record of 20.5 Seconds, Training  
at the Fordham University Indoor Track for the New  
York A. C. Meet.  
(Times Wide World Photos.)



### AMATEUR AND PROFESSIONAL:

GUY ARCHAM-

BAULT

(Left) of the New York A. C. Hockey Team, Chats With Lorne Chabot of the Rangers in Madison Square Garden, New York.

(Times Wide World Photos.)



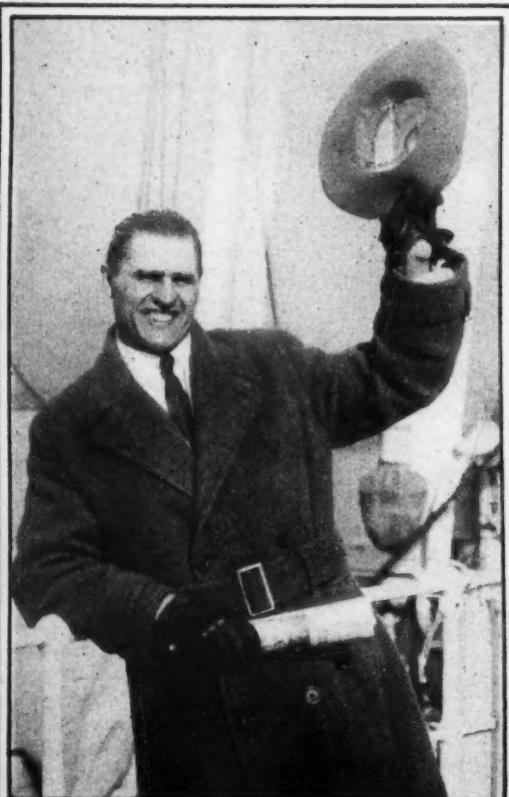
OVER THEY GO: HARVARD ATHLETES  
Near the Finish of the Forty-Yard High Hurdles in an Interclass Meet. Carl Ring Finished  
First, W. J. Hendricks Second.  
(Times Wide World Photos.)



FOR VALOR UNDERSEA: THE CONGRESSIONAL MEDAL OF HONOR

Is Formally Presented by President Coolidge to Diver Thomas Eadie for His Work in Connection With the Attempted Rescue of the Sunken Submarine S-4. Left to Right: Secretary of the Navy Curtis D. Wilbur (Holding Papers), Mr. Coolidge, Thomas Eadie, With Mrs. Eadie and Their Daughter Marion.

(Times Wide World Photos.)



HIS HAT IN THE RING: PHIL SCOTT, HEAVYWEIGHT CHAMPION OF ENGLAND,

Arrives in New York on the Steamship Olympic With His Eye on American Pugilistic Honors.

(Times Wide World Photos.)



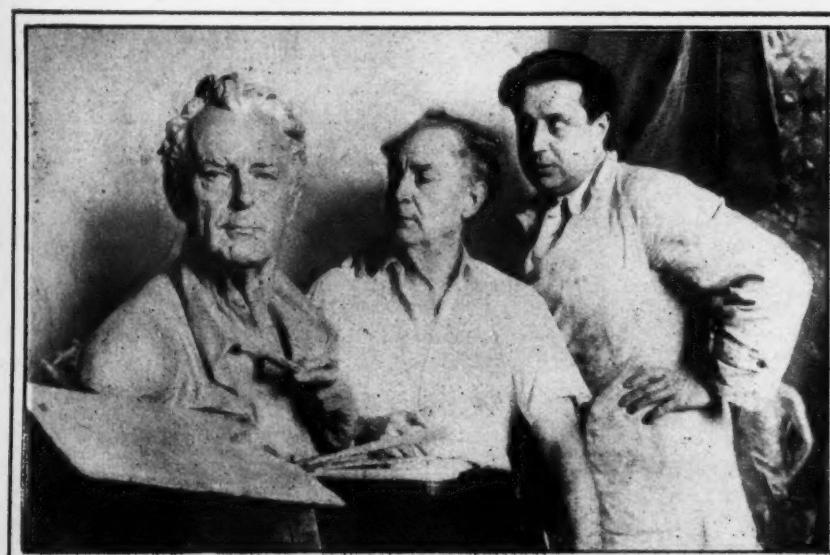
THE CONSTRUCTIVE WORK OF THE JUNIOR LEAGUE: MRS. JAMES R. SHELDON JR. AND MRS. GEOFFREY W. SANDERSON at the National Civic Welfare Exhibition of the Association of Junior Leagues of America, Held in New York. The Ladies Are Displaying Models of the Welfare Centres Maintained by the Junior Leagues of Albany, N. Y., and Charleston, W. Va.

(Times Wide World Photos.)



PLANNING NEW AVIATION DEVELOPMENTS: ALBERT PLESMAN,

Managing Director of the Royal Dutch Air Lines, Who Has Just Returned to Europe After Making Preliminary and Tentative Arrangements for an International Air Express Service by Which He Expects That Packages Leaving Amsterdam or Paris Will Reach California in Seven Days.



THE ORIGINAL SURVEYS THE COPY: HOWARD CHANDLER CHRISTY,

American Artist, Looking Over the Bust of Himself Recently Completed by Edgardo Simone, Italian Sculptor (Right), Which Will Be Shown at the Exhibition of the Latter's Work at the Anderson Galleries in March.

(Times Wide World Photos.)



PART OF THE UNOFFICIAL CURRICULUM AT WELLESLEY: THE MISSES HELEN NEWELL AND HELEN CALDWELL Practice for the Obstacle Barrel Race, a Feature of the College's Annual Winter Carnival.

(Times Wide World Photos.)

## A message of supreme importance to parents.....



# At last....Your children can know "The Earth's Story"

The Most Fascinating, Most Thrilling, Most Instructive Narrative Ever Written for Young Readers

Three Absorbing Volumes

Vol. I—"The First Days of Man." Vol. II—"The First Days of Knowledge." Vol. III—"The First Days of History."

By FREDERICK ARNOLD KUMMER

THINK of it! The whole fascinating story of the world and of Man from the very beginning—in language that the young reader can understand—

How the Earth and all the living things upon it began to be.

How early Man, groping through centuries of darkness, gradually conquered his ignorance, his fear, and the hostile forces of Nature, and laid the first rude foundations of civilization as we know it today.

### Children of the Dawn

In "The First Days of Man," the author takes the young reader back to the very beginning of the world millions of years ago, before there were any men, any animals, or trees, or flowers, and the Earth was just a great round ball of fire, bright and dazzling like the sun.

He then tells of the gradual cooling of the Earth, and the coming of the various forms of life, including Man. By picture and story, we follow the slow development of primitive Man through the shadows of his savage past, until he began to show those glimmerings of intelligence which marked his first great step upward from the beast.

Step by step, we accompany these first Earth Children on their journey through the ages, sharing their hardships, their adventures, their perils, their ceaseless struggles against cold and famine, terrific storms and the attacks of fierce monsters in those far-off days.

We observe the home life of our ancient ancestors in their first rude caves; the strange devices they created for hunting and trapping game; how they got their first clothes; the discovery of fire; the invention of weapons; and many other strange things that

explain the impulses every child still has today that make him want to hunt, fish, build brush huts, camp out in the woods, and to use his hands as well as his brain.

### The Age of Metals

In "The First Days of Knowledge," we see the slow rising of three great civilizations—first in the country of ancient Babylon; then that of the Egyptians along the Nile; and lastly the great civilization that grew up on the wonderful Island of Crete in the Mediterranean Sea.

With children as the chief actors in his story, Mr. Kummer shows how the mastery of speech was followed by the art of writing, the discovery of metals, the beginning of trade, the origins of agriculture, music, sculpture, painting—tracing the growth of knowledge in a way that will give a new meaning to the child's study of history and science in later years.

### Recorded History Begins

In "The First Days of History," the historical record of the ancient world is presented in a most graphic and colorful way. The youthful reader is made acquainted with the strange life of the early Egyptians, the Babylonian peoples, the Chinese, the wonderful people of Crete and of India, the Phoenicians, the Jews, Greeks, Persians, Romans, and the people of Europe, South America and Mexico.

Across the pages of this remarkable story stalk the romantic figures of Cheops and Sargon, Moses and Hammurabi, Buddha, Cyrus, Alexander, Confucius, Montezuma, Charlemagne, and other great conquerors, lawgivers, teachers, builders of nations and makers of history. No one, old or young, can read this stimulating book without having a vivid picture of the time when Man was just emerging into the dawn of the present era.

### An Inspiring Story Thrillingly Told

Nothing like "The Earth's Story" has ever before been written. Instead of presenting a mere haphazard collection of unrelated facts commonly found in so-called books of knowledge, the author has woven a dramatic, swift-moving, intensely absorbing narrative that fires the young imagination, grips the interest, and at the same time imparts to the child's mind a rich fund of scientific and historical knowledge that will be of priceless educational and cultural value as the years go by.

Only a man of unusual sympathy with an understanding of the child mind, could have

written these wonderful books. Scrupulously careful in his fidelity to scientific and historical fact, the author has been just as careful to enliven his narrative with character, incident and action. The result is that every step in Man's triumphant march down through the ages is made as vivid, as enthralling, as a moving picture. Thus the young reader not only acquires his facts, but he begins to *think* about them in their relation to each other. While deriving pleasure from what would otherwise be hard work, he unconsciously forms the habit of *logical thought*, which is the first and greatest step in all education.

### Read "The Earth's Story" for 5 Days—FREE

A glance at the Table of Contents in the panel on the right will give you an idea of the many thrilling hours of profitable reading that await you and your children in these wonderful volumes. For, strange as it may seem, grown-ups find "The Earth's Story" just as fascinating, just as enthralling, as children do.

There is only one way, however, that you can really appreciate what a rich storehouse of entertainment and knowledge these books actually are—and that is to examine "The Earth's Story" at first-hand, right in your own home.

This you can easily do, without the slightest obligation to keep them. Simply fill in and mail the coupon below, and the three volumes will be sent to you promptly for free examination. Read them for five days—then if you can bear to part with them—simply return them to us and we will consider the matter closed. If you decide to keep them, send us only \$4.95—(Think of it! Only \$4.95)—and all three books are yours.

But as this first edition is limited, we urge you to act promptly. Fill in and mail the coupon *right away*.

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Dept. E 233, Garden City, N. Y.

### Books you will be proud to own

The three books comprising "The Earth's Story" are attractively bound, are printed from large, readable type on a good grade of paper, and are profusely illustrated, with frontispieces in color—the kind of books that you will be proud to place in your home library, and that will be treasured for many years.

Doubleday, Doran and Company, Inc.,  
Dept. E 233, Garden City, N. Y.

Please send me prepaid "The Earth's Story," in three volumes, by Frederick Arnold Kummer, for free examination. Five days after receipt, I will either return the books to you or remit your special low price of only \$4.95 in full payment.

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City..... State.....

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### A Fascinating Story

The Chapter headings of "The Earth's Story" listed below give only a hint of the fascinating drama that unfolds in this marvelous set of books.

#### CONTENTS OF VOL. I "The First Days of Man"

1. How Mother Nature Made the Earth Ready for Man (The beginning of things millions of years ago)
2. The Fish That Got Stuck in the Mud (And how he learned to walk)
3. The Ape That Walked Like a Man (And his struggle for life in a world of danger, starvation and cold)
4. The Hungry Ape and the Bunch of Wild Fruit (A strange adventure)
5. The Cave and We Fish (Adh finds a new home for his shivering family)
6. Adh's First Fight (How Adh saved his wife from the monster bear)
7. Ra Makes a New Spear (The Stone Age Begins)
8. Ma-ra Finds a New Kind of Food and a Coat of Fur (A great tribal hunt and what came of it)
9. The Coming of Fire (A terrible enemy that became man's friend)
10. The First Boat (Tul and Vi-Va go on a voyage of discovery)
11. Tor-Ad, the Potter (And how he became the first artist of his tribe)
12. Ra-As Na Seeks His People (The mystery of the sacred fire)
13. The First Bow and Arrow (And the long search for game)
14. Ka-Ma, the Traveler (A flight for life that led to a great discovery)
15. The Sea People (And how they came to be)
16. Na-Ya Builds a Canoe (His journey to the Island of Adventure, and what he found there)
17. The Conquerors (How the Seal Folk fought to defend their homes)
18. The Island Men (And the discovery of gold)
19. The First Sea Fight (An adventure that came to a sorry end)
20. The Sea Rovers (There were pirates even in early man's day)
21. The End of the Stone Age (A new race of men)

#### CONTENTS OF VOL. II "The First Days of Knowledge"

1. The Thinkers (The search for knowledge)
2. The Wandering Tribes (How the people spread over the earth)
3. The Bronze Sword (Tubal makes an amazing discovery)
4. The Magic Metal (Tubal's adventures on the wonderful isle)
5. The Water Clock (The Chinaman who wanted to save the minutes)
6. The Bright Rug (Nadji, the chief's daughter, finds romance)
7. Silver Moon's Silk Dress (The wonderful story of a Chinese princess)
8. The Ox-Cart (How the wagon came to be invented)
9. The Valley of Clay (Erech makes the river his slave)
10. Making the Sun Work for Us (How a Boy's dream came true)
11. The Battering Ram (Science advances the arts of war)
12. The Writing on the Walls (The story of picture writing and how it grew)
13. The Builders (Secrets of ancient Egypt revealed)
14. The King's Messenger (Xenes runs 200 miles to save his King)
15. The Traders (Money first used by man)
16. The Statue of the King (How Ami, the architect's son, became the royal sculptor)
17. Slaves (The King who used men as beasts)
18. The Golden Giraffe (How Grum, the boy trap, outwitted his enemy)
19. Gods and Men (Ancient modes of worship)
20. Music (And how musical instruments came to be)
21. Numbers (People who simply had to learn to count)
22. A Day in Egypt 4,000 Years Ago (Strange customs of an ancient race)

#### CONTENTS OF VOL. III "The First Days of History"

1. The Coming of the Nations
2. Egypt (The dwarf who danced before the King)
3. The Babylonian Peoples (Da'udu's wonderful journey)
4. The Chinese (Chang and the three bronze vases)
5. The Wonderful People of Crete (Arko goes to the circus)
6. India (Princess Draupadi's choice)
7. The Phoenicians (Phro travels to the wonderful city of Carthage)
8. The Jews (The boy who had faith in his God)
9. The Greeks (When Homer sang)
10. The Persians (How the horses of Iram conquered an empire)
11. The Romans (How Claudius changed the fate of the world)
12. Great Civilizations of America (Children of the Sun)
13. The Arabs (The shepherd boy who founded an empire)
14. The Peoples of Northern Europe (Egbert and the Great Emperor)



## LOVERS OF THE OUT OF DOORS AT BANFF WINTER CARNIVAL



RISING  
RAPIDLY  
IN THE  
WORLD:  
NELS  
NELSON  
Making One  
of His  
Spectacular  
Ski-Jumps  
on the  
Mountain  
Slope at  
Revelstoke,  
B. C.



ROYALTY  
ABDIATES:  
MISS EMILIE  
MASON,  
the Retiring  
Queen of the  
Banff Winter  
Carnival, Is  
Seated on Her  
Throne After  
Having  
Received  
the Homage  
of Mayor  
Osborne  
of Calgary.  
(Photos Courtesy  
Canadian Pacific  
Railways.)



BANFF'S Winter Carnival, in February was one of the most beautiful to be seen anywhere. It opened with a parade of snowshoers and skiers with gayly decorated snowshoe costumes of variegated colors, in which was a float on which the Queen rode. This year the Queen was Miss Emilie Mason, and for her to qualify as Queen she had to do all outdoor things, from packing a horse to shooting the ski hill, and, of course, dance, and generally keep things going.

"MUSHING" FOR THE STRONGHEART TROPHY: START  
of the Banff Winter Carnival Dog Derby Over a Tricky and Grueling  
Course of Ninety Miles. The Ice Palace Is at the Left.

The ceremony of crowning the Queen usually takes place at the conclusion of the first midnight frolic and dance. This year the Queen of Banff had a court of ladies-in-waiting and courtiers; the pageant was a spectacular one, staged in the scintillating Ice Palace.

Every year there is a unique feature to the Banff Winter Carnival. Indians from the Stony, Cree, Blood and Blackfoot reservations dance the old Indian dances, such as the Buffalo Dance and

the Chicken Dance, to the accompaniment of Indian music.

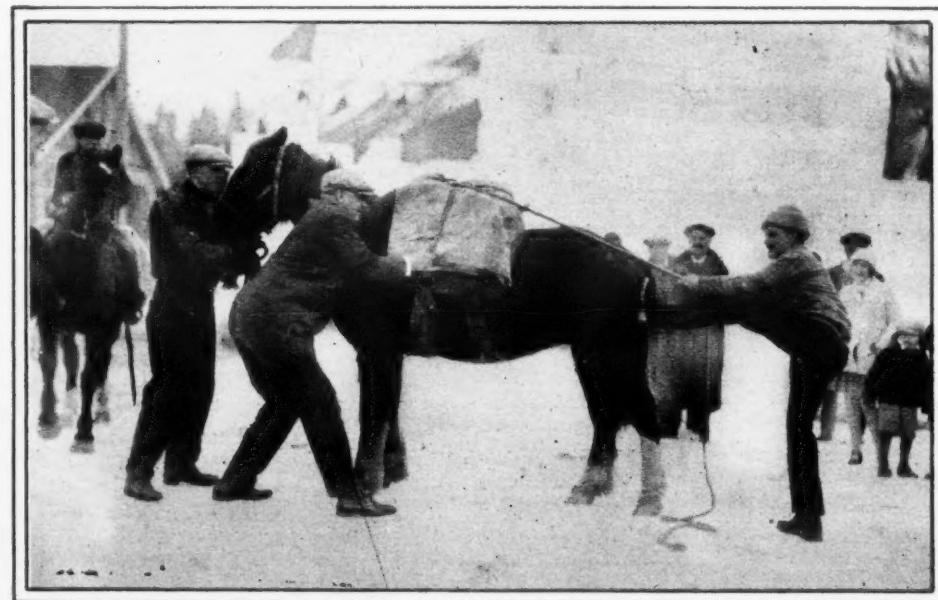
Switzerland has no grander winter scenery than Banff, so well known to Summer tourists.

Among the features of the Winter Carnival was a dog-sled derby for the Strongheart Trophy, a distance of ninety miles, from Calgary to Banff, through some of the most picturesque and hazardous Winter country to be found anywhere.

Ski-ing, fancy ice-skating and curling, as well as snowshoe races, and, at night, fancy dress balls, made this year's carnival one not to be easily forgotten. Visitors from New York, Boston, Philadelphia and other cities of the United States attended and signified their approval and satisfaction in journeying to the "Switzerland of America." Banff is becoming more popular every year as the leading Winter sports centre of America, especially for those who prefer the more rugged environment of the peaks of the Canadian Rockies.



WHERE THE QUEEN OF THE SNOWS PRESIDED: ICE PALACE  
Built Especially for the Banff Winter Carnival That Attracted Multitudes  
of Spectators From all Parts of the Dominion and the United States.



AS IT SHOULD BE DONE: THE DIAMOND HITCH  
Being Demonstrated by Jack Ryder of Cincinnati, at Left, With the  
Assistance of D. Thompson of Washington, D. C.



THE CUBS OF 1928: THE CHICAGO NATIONAL LEAGUE BASEBALL CLUB

Before the First Workout on Their Spring Training Grounds at Catalina Island, Cal. Left to Right, Kneeling: Grimm, Heathcote, Neff, Carlson, Root, Two Bat Boys, Grampp, Gilpin, Jones and Guy Bush. Standing: Hansen, Beck, Granville Bush, Blake, Osborn, Welch, Gonzales, Malone, Butler, Hartnett, Weinert, Coach Doolan, Manager McCarthy and Coach Burke. (Times Wide World Photos.)

PUPIL AND TEACHER: LAWRENCE TIBBETT, METROPOLITAN OPERA BARITONE, Pays a Visit to Maude T. Howell, Who Is Now Stage Manager at the Broadhurst Theatre, New York, for George Arliss in "The Merchant of Venice." Mr. Tibbett Had His First Lessons as an Actor From Miss Howell When She Was Conducting the Drama Department of the Los Angeles Manual Arts High School.

← (Florence Vandamm.)



ARROWS FLY IN SOUTHERN CALIFORNIA ARCHERY TOURNAMENT: ART YOUNG, Expert Bowman and Big-Game Hunter, Compliments Three Fair Archers Upon Their Skill. Left to Right: Betty Jane Hunt, Mr. Young, Cecelia Renniger and Miriam Green. (Times Wide World Photos.)

## ROMANTIC GERMANY



**R**HINE! There is more romance woven into these five letters than in any other word. "The most beautiful river in the world", Walt Whitman called it. Go, dream in this wonderland of romantic castles crowning melodious hills. Live again the fairy tales that once enchanted you, the legends of the Nibelungen, of Siegfried and of Lohengrin. Visit Germany's magnificent cathedral cities of thousand years' historic fame, yet ever young, and unexcelled in hospitality and modern travel comfort.

We will gladly send you, gratis, illustrated booklets and information on transportation, fares, hotels, spas, etc.

### GERMAN TOURIST INFORMATION OFFICE.

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Mid-Week Pictorial, Week Ending March 10, 1928

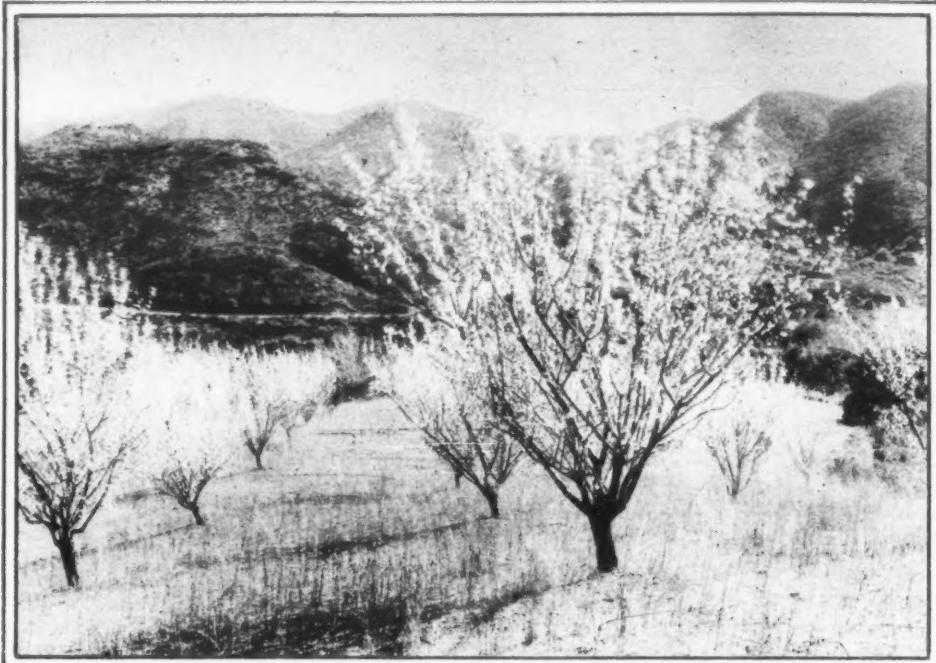
# Cash Awards to Amateur Photographers

First Prize—Ten Dollars  
Won by Robert Clark, Washington, D. C.

Second Prize—Five Dollars  
Won by Byron H. Smith, Santa Ana, Cal.



THE GREAT FALLS OF THE POTOMAC.



ALMOND BLOSSOMS.

Amateur photographers everywhere are invited to send, at their own risk, their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10.00) in cash for the photograph adjudged the best each week, five dollars (\$5.00) for the second best, and three dollars (\$3.00) for each additional photograph published.

The photographs are judged on the basis of interest aroused by the picture and the technical quality of the photographic work itself. If return of picture is desired, postage should be enclosed. Contestants must not submit pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean a financial loss.



ON THE DAY OF ST. VALENTINE.  
Three Dollars Awarded to Mrs. Cullis H. Brenner, Fort Pierce, Fla.



THE NEST.  
Three Dollars Awarded to Jack Baker, Cooper, Texas.



THE COMMISSARY.  
Three Dollars Awarded to Mrs. Joseph Watson, Yalesville, Conn.



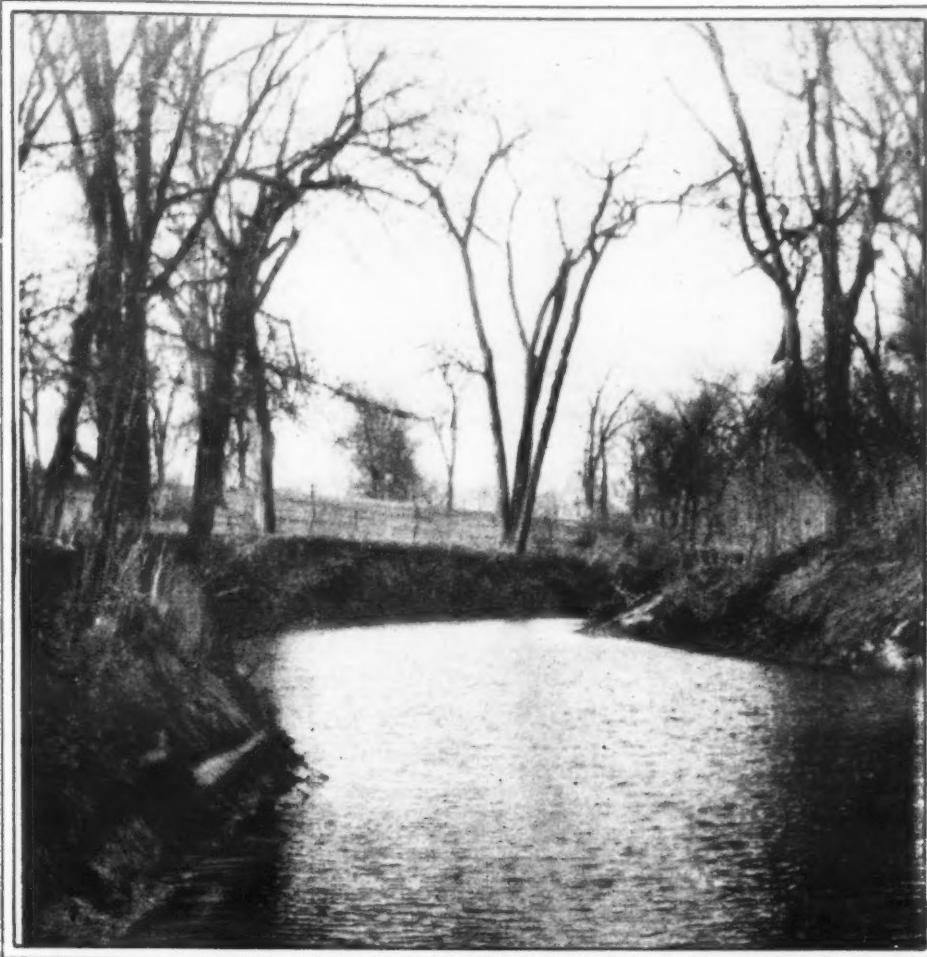
THE LOWING HERD.  
Three Dollars Awarded to George R. Brooks, Rochester, N. Y.



WINTERTIME.  
Three Dollars Awarded to C. W. Scheide, Elyria, Ohio.

All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.

## In the Weekly Prize Camera Competition



A QUIET STREAM.

Three Dollars  
Awarded to Maud  
Charity Barnes,  
Pawnee, Ill.



THE KID.

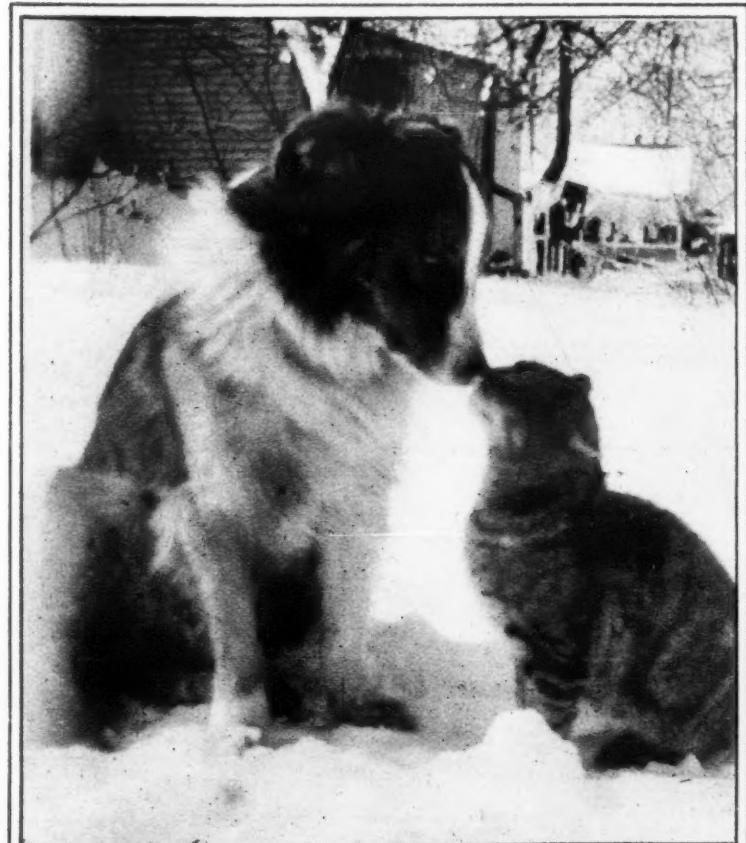
Three Dollars  
Awarded to C. O.  
Clerk, San Fran-  
cisco, Cal.



A FOREST RUNNER.

Three Dollars  
Awarded to E. T.  
Faulkner, Louisville,  
Ky.

HE WHO GETS  
SNAPPED.  
Three Dollars  
Awarded to J. G.  
Tannahill, Orange,  
N. J.

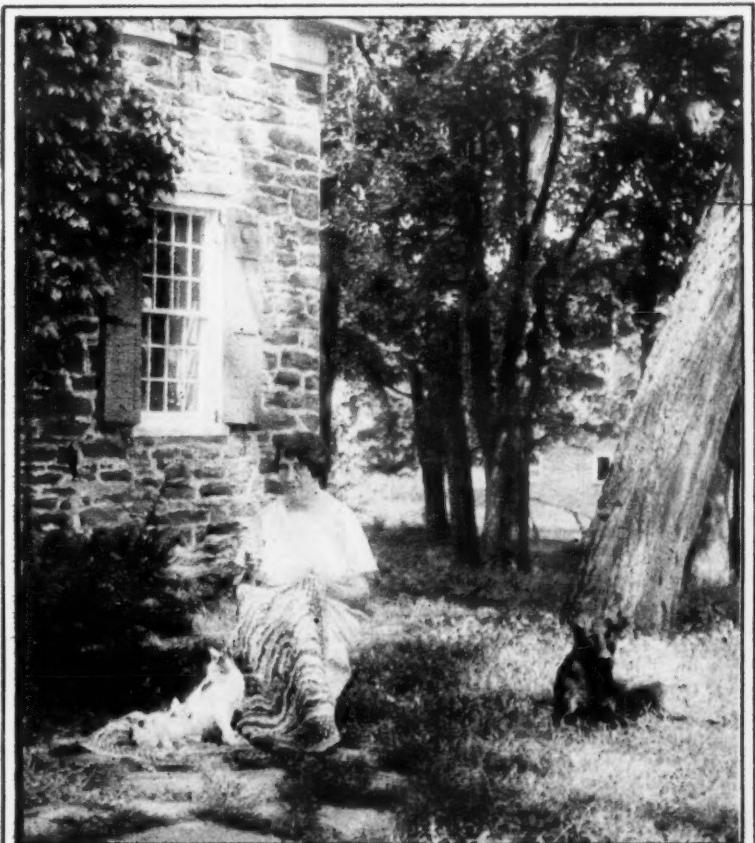


THE KISS OF

PEACE.  
Three  
Dollars  
Awarded to  
Mrs. V. L.  
Snell, Avon,  
Mass.

TRAN-

QUILLITY.  
Three  
Dollars  
Awarded to  
Mrs. M. F.  
Moll, Wood-  
stock, N. Y.



Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the  
Mails, by the Director of The New York Times Studios.

Mid-Week Pictorial, Week Ending March 10, 1928

## Stars That Shine in Broadway Playhouses



KITTY O'CONNOR, THE GIRL BARITONE,  
and Her Chorus of Six-Foot Cowboys in "Take the Air," at the Waldorf Theatre.  
(White Studio.)

### BEHIND THE FOOTLIGHTS

HAL SKELLY AND BARBARA STANWYCK, in "Burlesque," at the Plymouth Theatre.  
(New York Times Studios.)



MARILYN MILLER.  
(New York Times Studios.)

DON COOK AND MADGE KENNEDY, in "Paris Bound," at the Music Box Theatre.  
(White.)



MARJORIE GATESON, in "The Great Necker."  
(New York Times Studios.)

MINNA GOMBELL, in "Jimmie's Women," at the Frolic Theatre.  
(Apeda.)



THE OLD MASTER: SIR HARRY LAUDER, Appearing at the Knickerbocker Theatre.  
(New York Times Studios.)

MARILYN MILLER was certainly made for musical comedy, and it does seem at times as though musical comedy was made for Marilyn Miller. Ever since childhood Miss Miller has been dancing. As a member of a troupe comprising her father, her mother, her sister and herself, the earliest years of her life were spent on tour in this country and abroad. Broadway first came to know her when she was première danseuse at the Winter Garden, from which she passed to the Ziegfeld Follies. In the Winter of 1920 she achieved stardom in the phenomenally successful "Sally," which still lives as a delightful memory in the minds of all who saw it.

Some time later Miss Miller sprang a surprise upon everybody. Under the management of Charles Dillingham she appeared in a revival of "Peter Pan." It took courage to essay a rôle which had become identified in this country with Maude Adams, but it was generally agreed that she made a charming "boy who never grew up." And then, returning to musical comedy, she was starred in "Sunny," whose triumph is recent theatrical history.

This season, returning to the Ziegfeld management, she is the bright particular luminary of "Rosalie," at the New Amsterdam Theatre.



A POPULAR COMEDIANNE: PERT KELTON, Featured in "The Five o'Clock Girl," at the Forty-fourth Street Theatre.  
(New York Times Studios.)

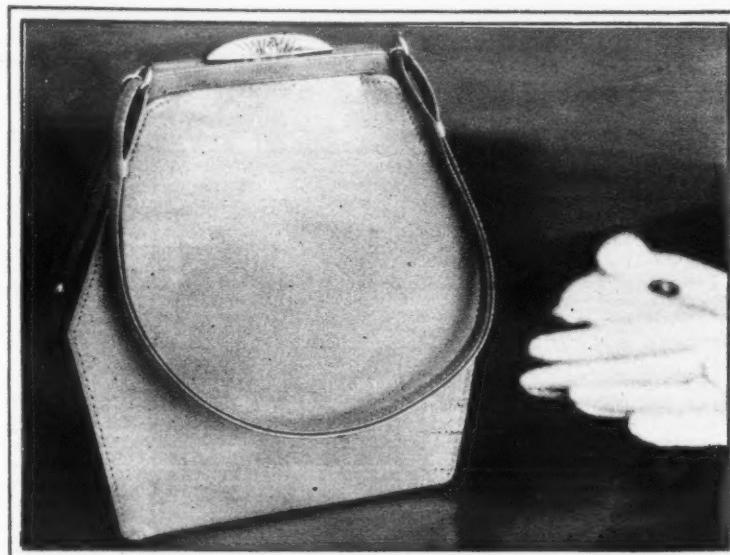
Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.

## THE TRUE PARISIAN TOUCH IN NEW SPRING ACCESSORIES

Selected by M. Thérèse Bonney, Paris Fashion Editor



ALEXANDRINE'S GAUNTLET GLOVE  
Developed in Beige Kid, With One Kid and One Karung Tassel, and Purse, Also of Karung.



A GEOMETRIC SHAPE for the Modern Town Bag, as Designed by Alexandrine, With Smart Gold Clasp.

16, Rue de la Paix, Paris, March 2, 1928.

HERE are many harbingers of Spring in Paris. The trend of fashion is one, and even before the great couturiers have shown to the waiting world the sartorial secrets of the new season, the accessory makers have decided their own particular styles.

The tiny shops, such as Perugia, Greco, Alexandrine and Hellstern, are as much the leaders of a certain phase of fashion as those who consider only the problem of wraps, frocks and hats. Where would the smart person be without her shoes and bags and gloves? Paul Poiret, who

always is in the vanguard of new fashion ideas, was one of the first to stress the importance of the bottier as a collaborator of the couturier. In fact it was Poiret himself who only a few years ago brought a then unknown bottier from Nice, and made him an indispensable figure in smart Paris.

Alexandrine is a glove specialist; but, just as has been the case with all accessory creators, the ensemble idea has seized her, and she now offers gloves, bag and sometimes scarf to match. Among her noteworthy colors for Spring are faun and black. Smart black daim gloves with



BLACK TOILE, EMBROIDERED in Rose and Lavender Floral Motifs Inset With Strips of Cerise Kid, and Buckle, as Well as Clasp, in Rubies and Strass, Distinguish This Bag and Shoe From Hellstern.



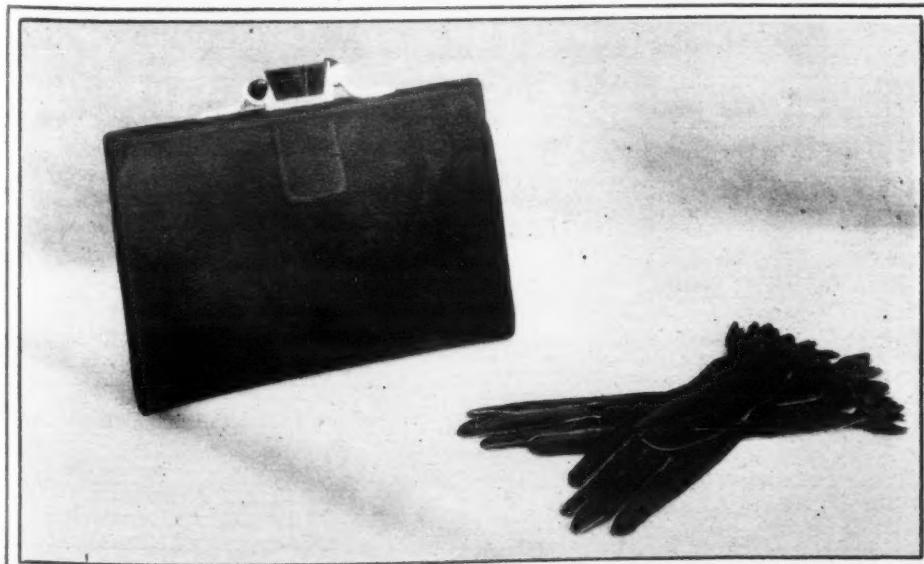
SPORTS, TOWN AND FORMAL TYPES of Smart Parisian Bags, From Hellstern.  
(Photos Bonney, from Times Wide World.)

little frilled cuffs are accompanied by a purse featuring a striking clasp of onyx and cut steel. Onyx is stressed at present in all the new buckles, pins and clasps which the fashion creators are emphasizing for the new collections.

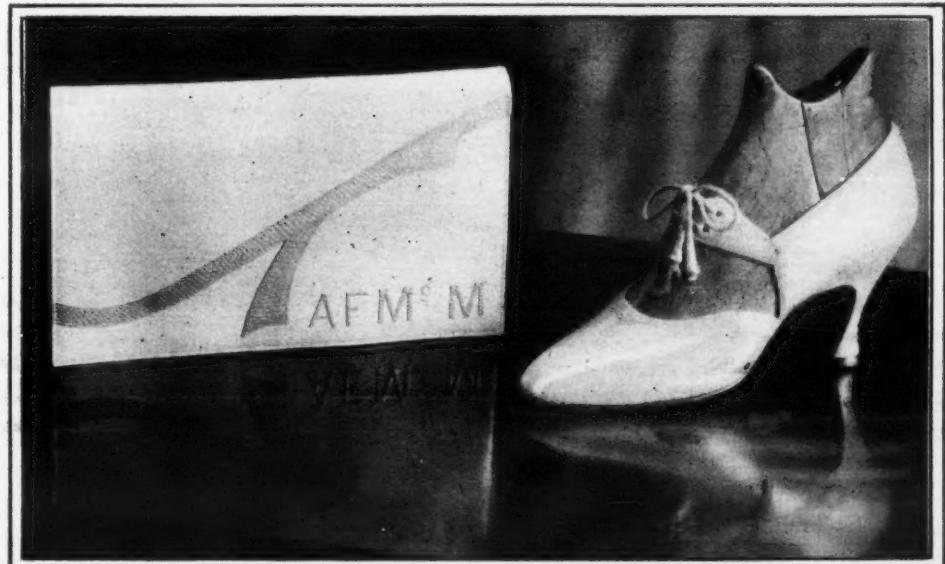
Hellstern "boots" many a notable of Paris and foreign lands. He, too, feels the necessity of matching his shoes with bags of his own making. Whether for morning, afternoon, sports or evening occasion, there is a Hellstern bag for every Hellstern shoe. A sports bag is in marron Russia calf, with zipper opening; the purse within is attached with a long gold chain,

so that, no matter how absent-minded the owner, it cannot be lost. For evening, a black toile slipper is embroidered in rose and lavender floral motifs, with insets of cerise kid; the bag is of the same pattern. Buckle and clasp are of rubies and strass. For Biarritz next season we may expect the monogrammed purse and shoe in praline kid and lizard to be a favorite. Little by little one begins to picture the new color and silhouette which is half the charm of the famous European resorts for Summer.

The spirit of Paris, "dreaming on things to come," thus expresses itself. M. T. B.



BLACK IS CHIC FOR SPRING, as Exemplified in This Ensemble of Accessories From Alexandrine in Black Daim, With Purse Clasp in Cut Steel and Onyx.



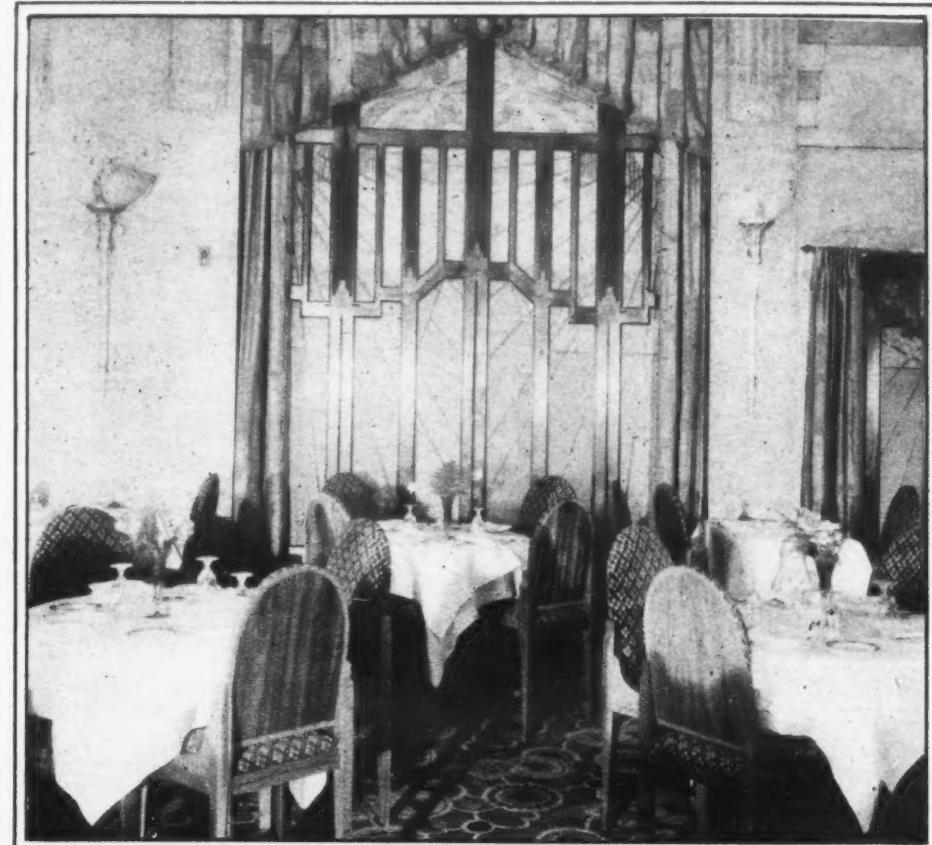
MONOGRAMMED PURSE AND SHOE TO MATCH, Created by Hellstern in Light Praline Kid, Trimmed in Lizard.

Mid-Week Pictorial. Week Ending March 10, 1928

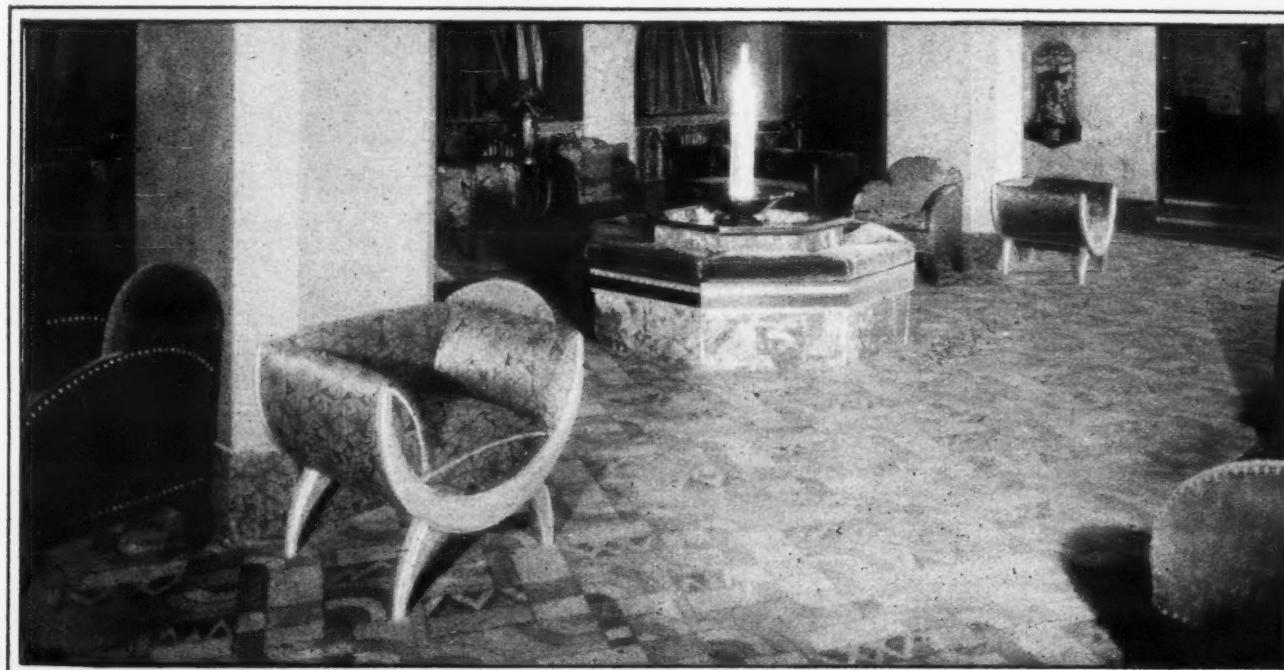
## ULTRA-MODERNISM INSPIRES LATEST NEW YORK HOTEL



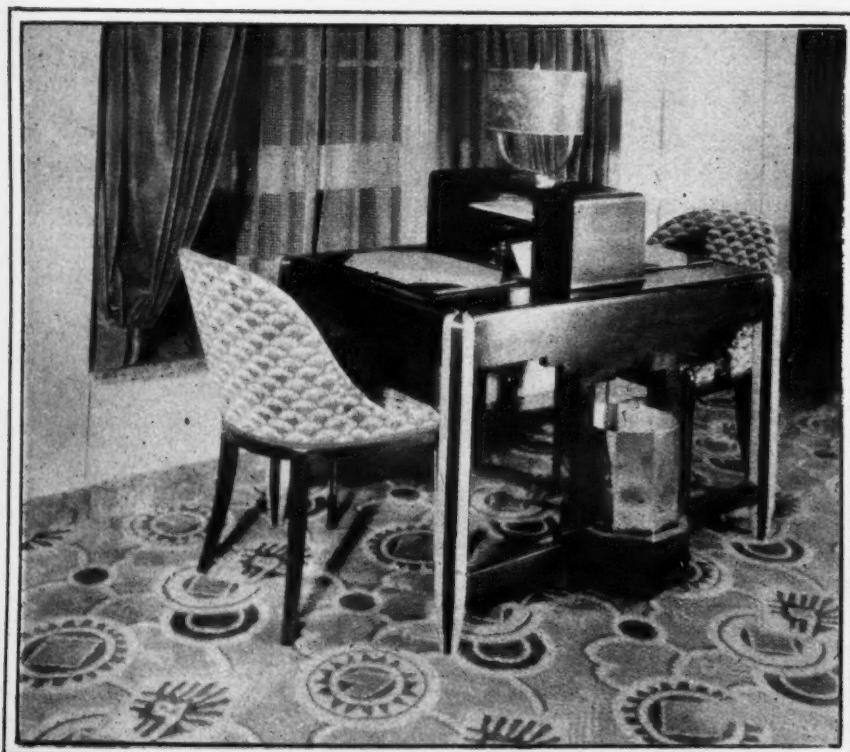
CHARMING VIEW OF  
THE LOBBY  
of the Newly Opened  
Hotel Lincoln, in Which  
Architectural and Deco-  
rative Modernism  
Sounds the Keynote.  
The Skyscraper Motif  
Is Stressed Through-  
out.



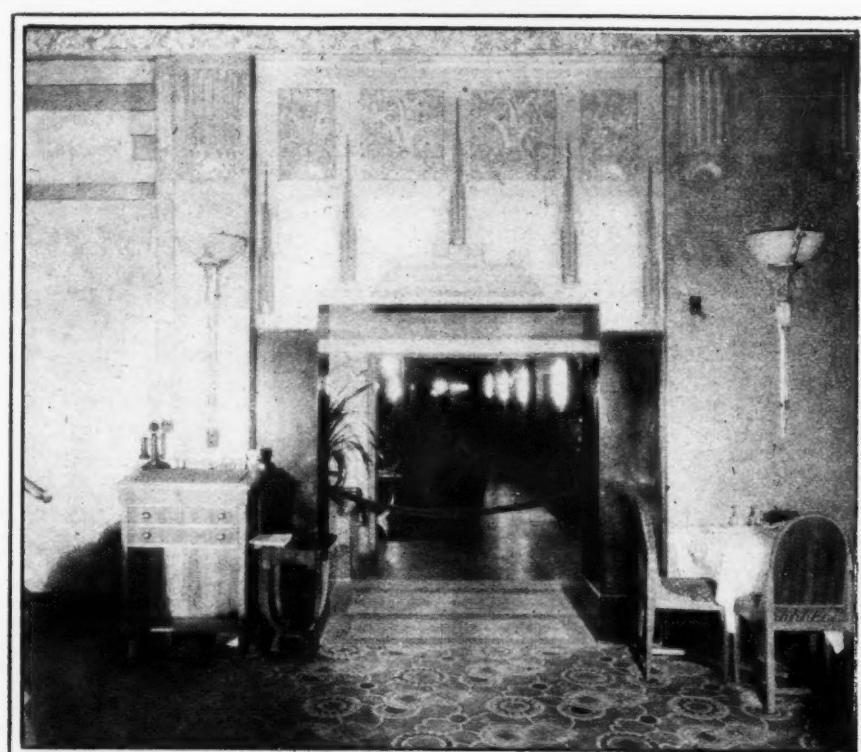
IN THE MULLIONS  
OF THE DINING  
ROOM WINDOWS  
the Skyscrapers of  
Today Are Clustered at  
the Foot of the Outline  
of What the Artist  
Evidently Considers  
Will Be the Towering  
Superstructure of the  
Future.



A  
FOUNTAIN  
SKY-  
SCRAPER  
Stands in the  
Centre of  
One of the  
Lounges of  
the Hotel  
Lincoln.



GEOMETRY GLORIFIED: A WRITING TABLE  
in the Hotel Lincoln, With Its Mathematically Inspired Environment. The  
Architectural Theme of the Entire Hotel Is "New York"; Hence the Geo-  
metrical Treatment of Tables, Chairs, Carpets and Hangings, Since Mathe-  
matics Is the Great Foundation of the Engineering Sciences Which Have  
Made Latter-Day New York the Marvel That It Is.

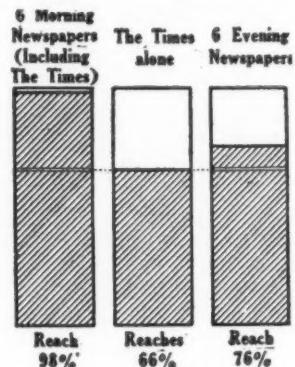


THE SKYSCRAPER AS A SYMBOL OF OUR CIVILIZATION: THE  
NOVEL DESIGNS  
Over the Exit From the Main Dining Room to the Lobby of the New  
Hotel Lincoln, New York, Portray the Modernistic Artist's Vision of the  
Future of the American Metropolis.  
(Photos Albert Rothschild.)

## WOMEN prefer morning NEWSPAPERS

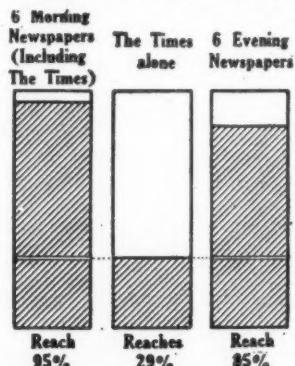
*F*our questions were put to 15,000 women in New York City and suburbs—5,000 in the higher income group and 10,000 in the lower. The very poor and the very wealthy were avoided. The test was made by a leading advertising agency upon its own initiative.

### HIGHER INCOME GROUP



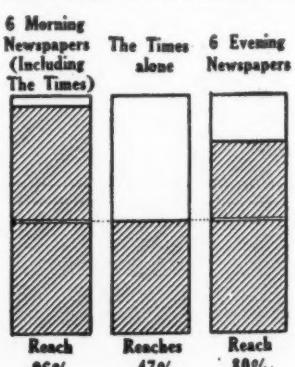
*T*he replies show—  
96% read the morning newspapers—  
only 80% the evening.  
66% of women in the higher income group read The New York Times—  
only 76% read six evening newspapers combined.

### LOWER INCOME GROUP



*W*omen read The Times an average of 44 minutes daily, a longer reading life than any other newspaper, morning or evening. The Times has the greatest percentage of women readers unduplicated by any other newspaper, morning or evening.

### TWO GROUPS COMBINED



*W*ith a weekday circulation of over 400,000—more than 332,000 in the territory covered by this survey—The New York Times is shown to be read thoroughly by two-thirds of the women in New York most active in cultural and social life.

*T*o reach women representative of the rapidly growing upper middle income group thoroughly, economically, effectively, use the advertising columns of The New York Times.

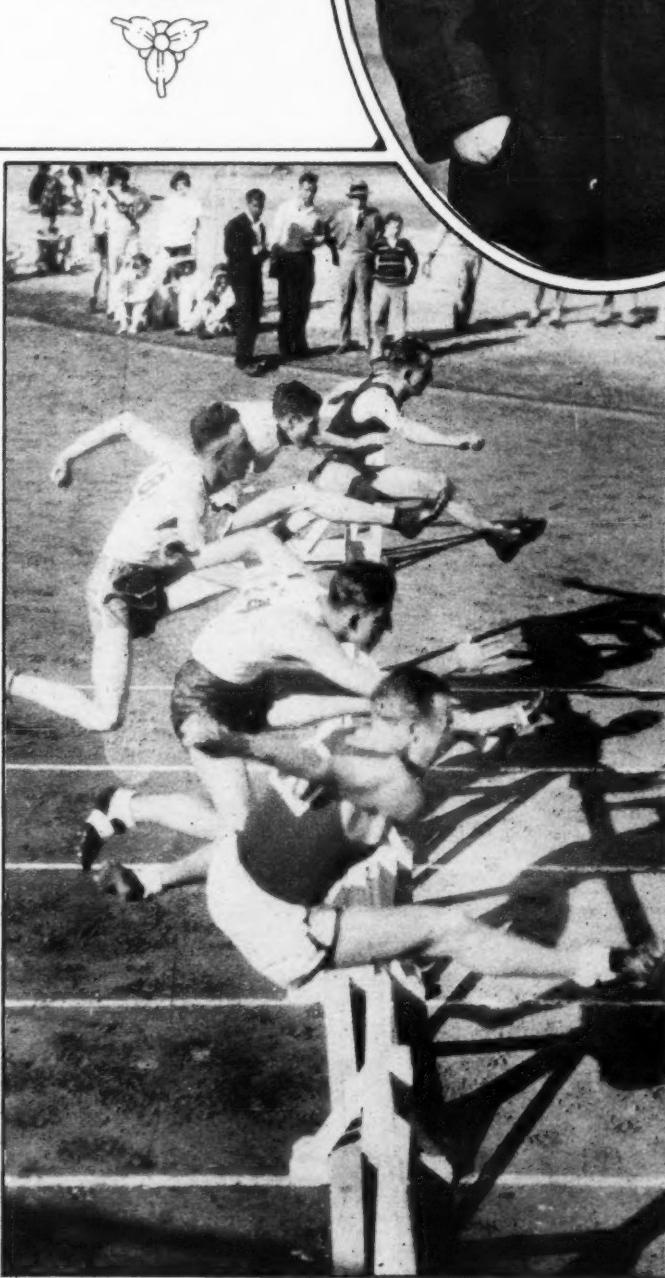
# The New York Times

Charted data covering the survey will be sent upon request



BACK AT HIS DESK:  
FRANKLIN D. ROOSEVELT,

Democratic Vice Presidential Nominee in 1920 and High in the Councils of His Party, Resumes His Duties as Vice President of the Fidelity and Deposit Company of Maryland, in New York, After a Fight of Seven Years Against an Attack of Infantile Paralysis Which at One Time Caused His Recovery to Be Despaired Of.



A PRESIDENTIAL POSSIBILITY:  
SECRETARY OF COMMERCE HERBERT C. HOOVER Leaving the Capitol After Appearing Before the Senate Committee in Connection With Flood Relief in the Mississippi Valley.  
(Times Wide World Photos.)

A SIMULTANEOUS LEAP: FIVE RUNNERS CLEAR THE BARS in the 120-Yard Hurdles at the Annual A. A. U. Relays Held in the Los Angeles Coliseum.  
(Times Wide World Photos.)

MAN OF THE WEEK



LESTER J. HENDERSHOT.  
(Times Wide World Photos.)

A DEVICE that has aroused intense interest in scientific circles and which, if the claims made for it are borne out by more extensive experiments, may revolutionize the automotive industry is the "fuelless" generator invented by Lester J. Hendershot. It was demonstrated recently at Selfridge Field in Detroit before experts, including Colonel Charles A. Lindbergh, and created a profound impression.

Until it can be patented, great secrecy has attended the tests of the generator. It is said, however, that its main feature lies in a hitherto unknown method of winding the armature in such a way that it draws energy directly from electrical currents that exist constantly in the air and the ground. Such a source would, of course, be inexhaustible and enable one to dispense entirely with gasoline or other visible fuel.

The model used in the demonstration was a much smaller machine than an actual working generator capable of developing power enough to lift and propel an airplane. Its inventor claims for it that it runs on an electro-magnetic principle by which it draws its force directly from the earth's field and transforms these electric currents into power that can be delivered efficiently at a propeller shaft.

Major Thomas G. Lanphier, Commandant at Selfridge Field, declared:

"I saw the first model which Hendershot built hooked up to a small electric motor of the type used to operate a sewing machine. It not only ran that motor, but it burned it out."

The first model consisted of a ring magnet less than three inches in diameter. Around the magnet were coils rigged in accordance with Hendershot's secret, while another set of coils passed through the centre of the ring.

The larger model, which has not yet been hooked to a motor that will deliver power to a crankshaft, Major Lanphier himself helped build.

"We put it together out of stuff we picked up at the field, and with it we lighted two 110-watt lamps," the Major said. "I think we have got enough electricity in that second model to kill a man."

Much skepticism has been expressed by scientists regarding the new invention and the general attitude is one of watchful waiting.

WITH THE NEW BOOKS



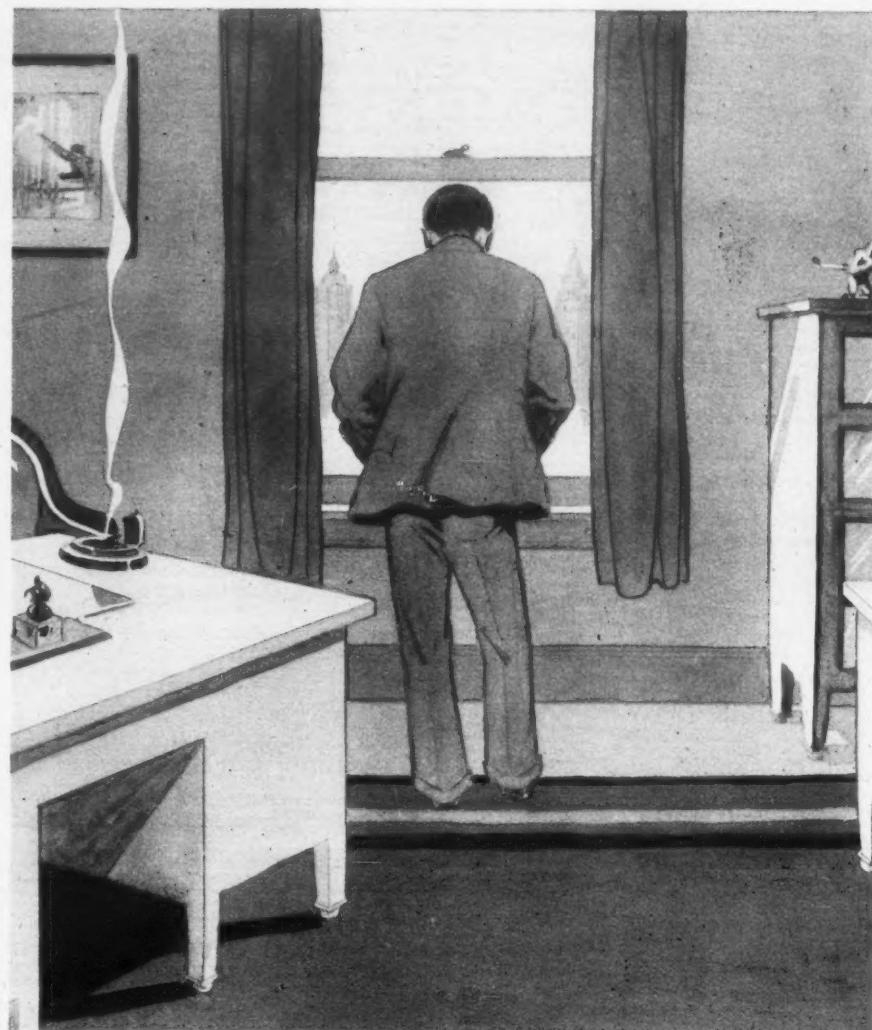
ARTHUR TRAIN.  
(© Pirie MacDonald.)  
AMBITION. By Arthur Train.  
New York: Charles Scribner's Sons. \$2.50.

A SEAMY side of the legal profession is emphasized in the latest offering of Arthur Train, "Ambition." Simon Kent graduates from the Harvard Law School with an exalted ideal of the majesty of the law and a determination to translate that ideal into his own practice. He becomes connected with the prominent law firm of Robinson, Myer & Burr. He has marked ability and rapidly advances in the good graces of his employers.

It is not long, however, before he finds that he is expected to win his cases by the adoption of methods however casuistical, by the aid of witnesses however perjured. The essential thing is that he win, even if in the process the law is thwarted and debased. Nothing is taboo as long as it brings money into the bank account of the firm and manages to keep its raw and shady aspects unrevealed, even if suspected. Justice is merely a shibboleth; Mammon is a god.

His marital problems also are serious ones. He has married a shallow, beautiful girl who is anxious to shine in society. Before the marriage Claire had become an unwed mother. She wonders whether she should tell Simon before she marries him. He has always maintained theoretically the rights of women to live as freely as men, but she fears his reaction to her revelation. She consults a lawyer as to whether Simon could later obtain a divorce if she should withhold the fact. The lawyer advises her to tell and she does, with a great show of honesty and candor. Simon is shocked, but stands by his avowed principles and marries her.

Her social ambitions and her personal charms, her bridge and cocktail parties bring considerable business to Simon and his firm. But social dissipation is almost as irksome and repellent to Simon as the unethical methods of his law associates. He and Claire become estranged and the final break comes when he learns that cold expediency rather than honesty had prompted her pre-marital confession. They agree to a divorce. Simon cuts loose from the firm, forms new and better law associations and with all the past put behind him starts out to live unswervingly up to his ideals.



## A Modern Micawber

But why wait? Opportunities seldom, if ever, merely "turn up." But many a man is making his own opportunities by a careful reading, weekdays and Sundays, of the columns of

## BUSINESS OPPORTUNITIES

**The New York Times**

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For the protection of Times readers  
advertisers are subject to investigation  
and advertisements to censorship.

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GERMANY'S FLASH IN TRAINING: DR. OTTO PELTZER

(Centre, in Dark Clothes), Crack Runner From Overseas, Works Out With the Georgetown University Sprinters in Preparation for the K. of C. Meet in New York.

(Times Wide World Photos.)



ATTRACTIVE PIRATES: MRS. WILLIAM I. SHAW AND MRS. THOMAS B. KENNEDY, Sisters, and Residents, Respectively, of Los Angeles and Chambersburg, Pa., at the Bal Masque Held Recently in Philadelphia.

(Times Wide World Photos.)



A CHARMING DANCER: PRISCILLA ROBINEAU, Who Teaches the Art of Terpsichore in Many Variations in Her New York Studio.

(Nicholas Haz.)

A DISTINGUISHED NOVELIST RETURNS: THEODORE DREISER, Author of "An American Tragedy" and Other Works, on the Deck of the Steamship Hamburg, Which Brought Him Back From a European Sojourn.

(Times Wide World Photos.)



QUAINT FIGURES IN CLAY: SOME OF THE WORK OF THE ASHSTEAD POTTERS, an Organization Which Gives Employment to Disabled Workers in England. The Figures Were Shown at a Testimonial Dinner Given in New York to Sir Lawrence Weaver, President of the Design and Industry Association, London. They Are, Left to Right: Johnny Walker of Bibulous Renown, the Great Dr. Samuel Johnson, Premier Stanley Baldwin and Benjamin Franklin.

(Times Wide World Photos.)



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New York City



# They Thought I Would Be "Scared" Stiff *-But I Swept Them Off Their Feet!*

MY friends had always called me a shrinking violet—they said I was actually afraid of my own shadow. And so when I volunteered to speak before a mass meeting in behalf of my lifelong friend, Tom Willert, who was running for Mayor, they looked at me in amazement. In fact, some of them actually tried to persuade me to give up the idea, hinting that I would do Tom more harm than good.

The night of the meeting four or five of my most intimate friends collected on the platform. They frankly told me that they had come to see the slaughter—to watch me make a fool of myself. As I walked toward the speaker's table I could hear them whispering and laughing among themselves at my coming downfall. One of them had even bet five dollars that I wouldn't last three minutes.

And then came my little surprise. For I succeeded to sweep that great audience off its feet—I actually made them stand up and cheer me! Once when I was stopped by applause I glanced behind me and got a glimpse of my friends sitting open mouthed with amazement.

After it was all over they crowded around me and demanded to know how on earth I had been able to conquer my terrible timidity—my awful clamishness—so miraculously.

Smilingly, I told them how I had suddenly discovered a new easy method which made me a forceful speaker. I gave them a brief

description of the way in which I had learned to dominate one man or an audience of thousands—how to say just the right words at the right time, how to win and hold the attention of those around me, how to express my thoughts simply and clearly, yet in a pleasing, interesting and amusing way. And they were actually dumbfounded when I told them that I had accomplished all this by simply spending twenty minutes a day in my own home on this most fascinating subject!

\* \* \* \* \*

There is no magic, no trick, no mystery about becoming a powerful and convincing speaker—a brilliant, easy, fluent conversationalist. You, too, can conquer timidity, stage fright, self-consciousness and bashfulness, winning advancement in salary, popularity, social standing and success. Now, through an amazing new training you can quickly shape yourself into an outstanding, influential speaker, able to dominate one man or five thousand.

This new method of training was developed by one of America's eminent specialists in Effective Speech. Through this wonderful training he has raised thousands from mediocre, narrow ruts to positions of greater prestige and wider influence, simply by showing them how to bring out and develop their own individual undeveloped abilities.

## In 20 Minutes a Day

The advantage of this new method is that it is so delightfully simple and easy that you cannot fail to progress rapidly. Right from the start you will find that it is becoming easier and easier to express yourself to others. Thousands have proved that by

spending only 20 minutes a day in the privacy of their own homes they can acquire the ability to speak so easily and quickly that they are amazed at the great improvement in themselves.

## Send for This Amazing Booklet

This new method of training is fully described in a very interesting and informative booklet which is now being sent to everyone mailing the coupon below. This booklet is called *How to Work Wonders With Words*. In it you are told how this new, easy method will enable you to conquer stage fright, self-consciousness, timidity, bashfulness and fear—those things that keep you silent while men of lesser ability get what they want by the sheer power of convincing speech. Not only men who have made millions but thousands of others have sent for this booklet and are unstinting in their praise of it. You are told how you can bring out and develop your priceless "hidden knack"—the natural gift within you. You can obtain your copy absolutely free by sending the coupon.

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